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Outputs and Outcomes



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Communities and Place Investment Priority

Strengthening our social fabric and fostering a sense of local pride and belonging, through investment in activities that enhance physical, cultural and social ties and enmities, such as community infrastructure and local green space, and community-led projects. To build resilient and safe neighbourhoods, through investment in quality places that people want to live, work, play and learn in, through targeted improvements to the built environment and innovative approaches to crime prevention.

S1

S1 – Place based investments for regeneration and town centre improvements, which could include better accessibility for disabled people, including capital spend and running costs.	
Outputs	Outcomes
Number of commercial buildings developed or improved	Jobs created and/or safeguarded
Meters squared of commercial buildings developed or improved	Increased footfall / visitor numbers
Amount of public realm created or improved	Greenhouse gas reductions
Amount of low or zero carbon energy infrastructure installed	

e.g. Regenerating a town square; Public realm improvements (street art, furniture, decorative improvements); Delivery of outreach/engagement programmes for community spaces including youth centres and public libraries.

S5

S5 – Support for arts, cultural, heritage and creative activities, projects and facilities and institutions.	
Outputs	Outcomes
Number of local events or activities supported	Jobs created and/or safeguarded
Number of organisations receiving grants	Increased footfall / visitor numbers
Number of organisations receiving non-financial support	Number of community-led arts, cultural, heritage and creative programmes as a result of support

e.g. Cultural, heritage and art & craft events; Maker Spaces; Exhibitions; Showcase displays for artists; Locally-led music and theatre, tours, author events and film screenings; Outreach/engagement programmes as part of wider local arts, cultural, heritage and creative activities.

S7

S7 – Funding for the development and promotion of wider campaigns which encourage people to visit and explore the area.	
Outputs	Outcomes
Number of organisations receiving grants	Increased footfall / visitor numbers
Number of people reached	Increased number of web searches for a place
Number of organisations receiving financial support other than grants	Reduced vacancy rates

e.g. Local tourism campaigns; Local area campaigns promoting culture/heritage/leisure visitor offer to residents and visitors; Campaigns to encourage visitors from further afield to visit and stay in the region.

S11

S11 – Funding to support relevant feasibility studies.	
Outputs	Outcomes
Number of feasibility studies supported	Number of new or improved community facilities as a result of support
	Number of projects arising from funded feasibility studies

S12

S12 – Investment and support for digital infrastructure for local community facilities	
Outputs	Outcomes
Number of organisations receiving grants	Number of new or improved community facilities as a result of support
Number of facilities supported/created	Number of premises with improved digital connectivity
Number of facilities receiving non-financial support	

Supporting Local Business Investment Priority

Creating jobs and boosting community cohesion, through investments that build on existing industries and institutions, and range from support for starting businesses to visible improvements to local retail, hospitality and leisure sector facilities. Promoting networking and collaboration, through interventions that bring together businesses and partners within and across sectors to share knowledge, expertise and resources and stimulate innovation and growth. Increasing private sector investment in growth-enhancing activities, through targeted support for small and medium-sized businesses to undertake new-to-firm innovation, adopt productivity-enhancing, energy efficient and low carbon technologies and techniques, and start or grow their exports.

S15

S15 – SME development grants and support, aligned with local and regional sectoral priorities and growth potential.	
Outputs	Outcomes
Number of businesses receiving grants	Increased amount of investment
Number of businesses receiving non-financial support	Number of businesses adopting new to the firm technologies or processes
Number of people attending training sessions	Number of premises with improved digital connectivity

This could include, providing tailored expert advice, matched grants and leadership training to enable manufacturing SMEs to adopt industrial digital technology solutions including AI artificial intelligence; robotics and autonomous systems; additive manufacturing; industrial internet of things; virtual reality; data analytics. The support is proven to leverage high levels of private investment into technologies that drive growth, productivity, efficiency and resilience in manufacturing.

e.g. Wraparound support to help SME manufacturers; Impartial, expert advice to support business planning and digital road mapping; Match funded grants to enable firms to buy and implement new digital technology solutions.

S16

S16– Research and Development grants supporting the development of innovative products and services, with a particular focus on low carbon goods and environmental services and climate resilience.	
Outputs	Outcomes
Number of businesses receiving grants	Number of R&D active businesses
Number of businesses receiving non-financial support	Increased number of innovation active SMEs
Number of businesses receiving financial support other than grants	Increased amount of investment
	Number of organisations engaged in new knowledge transfer activity
	Number of businesses adopting new or improved products or services

This could include Investment to support the diffusion of innovation knowledge and activities. Support the commercialisation of ideas, encouraging collaboration and accelerating the path to market so that more ideas translate into industrial and commercial practices.

e.g. Research and development grants for new product, services and markets.

S18

S18 – Investing in enterprise infrastructure and employment/innovation site development projects.	
Outputs	Outcomes
Number of businesses receiving grants	Increased amount of investment
Number commercial buildings developed or improved	Number of new businesses created
Meters squared of commercial buildings developed or improved	Jobs created and/or safeguarded
Amount of rehabilitated land or premises	Number of premises with improved digital connectivity

e.g. Funding to support the development of new business sites; Accelerator and incubator provision to support businesses to innovate, scale and reach new investment.

S19

S19 – Strengthening local entrepreneurial ecosystems and supporting businesses at all stages of their development to start, sustain, grow and innovate, including through local networks.	
Outputs	Outcomes
Number of potential entrepreneurs assisted to be business ready	Number of new businesses created
Number of businesses receiving grants	Jobs created and/or safeguarded
Number of businesses receiving non-financial support	Number of businesses with improved productivity
	Increased number of businesses engaged in new markets

e.g. Connecting businesses to wider support on innovation, trade and skills; Establishing local peer-to-peer networking/support and learning to improve sharing of best practice; Development of evidence-based regional entrepreneurial support, led by entrepreneurs, risk capital providers, corporates, academia and government.

S20

S20 – Expert business advice and support programmes, including support for decarbonisation, climate adaptation and circular economy.	
Outputs	Outcomes
Number of potential entrepreneurs assisted to be business ready	Increased amount of investment
Number of businesses receiving grants	Number of new businesses created
Number of businesses receiving non-financial support	Increased share of early-stage firms which generate or increase their revenue
	Increased number of innovation active SMEs

This could include funding for new and improvements to existing training hubs, business support offers, ‘incubators’, ‘accelerators’ and other forms of developmental environments for local enterprise (including social enterprise) which can support entrepreneurs and start-ups/high growth potential firms through the early stages of development and growth by offering a combination of services.

e.g. Funding to establish a new local accelerator/growth programme; Funding to support local business support offers such as account management, advice, resources, training, mentorship, coaching and access to workspace.

S22

S22 – Support for growing the local social economy, including community businesses, cooperatives and social enterprises	
Outputs	Outcomes
Number of people attending training sessions	Number of new businesses created
Number of businesses receiving grants	Jobs created and/or safeguarded
Number of businesses receiving non-financial support	Number of organisations engaged in new knowledge transfer activity
Increased number of potential entrepreneurs assisted to be job ready	

e.g. Training schemes for local people looking to set up a new co-operative business

S24

S24 – Export Grants to support businesses to grow their overseas trading, supporting local employment and investment, having regard to Scotland’s export plan (‘Scotland: A Trading Nation’)	
Outputs	Outcomes
Number of businesses receiving grants	Number of businesses increasing their export capability
Number of businesses engaged in new markets	

e.g. DIT Internationalisation Fund, which provided match funding grants of up to £9,000 per business to enable them to fund support for an agreed export strategy. The DIT-funded International Trade Adviser network acts as the entry point to support businesses in developing their export strategy and applying to the Internationalisation Fund.

People and Skills Investment Priority

Sub Theme – Supporting economically inactive people to overcome barriers to work by providing cohesive, locally tailored support including access to basic skills.

Supporting people furthest from the labour market to overcome barriers to work by providing cohesive, locally tailored support including access to life and basic skills. This includes reducing levels of economic inactivity (people who are not in work and not in contact with Jobcentre Plus, or where they have particularly complex needs) and moving disadvantaged people closer to employment, through investment in bespoke intensive life and employment support tailored to local need. Investment should facilitate the join -up of mainstream provision and local services within an area for participants, through the use of one -to - one keyworker support, improving employment outcomes for specific cohorts who face labour market barriers.

S31

S31 – Employment support for economically inactive people.	
Outputs	Outcomes
Number of economically inactive people engaging with keyworker support services	Number of economically inactive individuals in receipt of benefits they are entitled to following support
Number of economically inactive people supported to engage with the benefits system	Increased employability through development of interpersonal skills
Number of socially excluded people accessing support	Increased proportion of participants with basic skills (English, maths, digital and ESOL)
Number of people supported to access basic skills	Number of people sustaining engagement with keyworker support and additional services
Number of people accessing mental and physical health support leading to employment	Number of people engaging in job-searching following support
Number of people supported to engage in job-searching	Number of people in employment, including self-employment
Number of people supported to gain employment	Number of people sustaining employment for 6 months
Number of people supported to sustain employment	

Intensive and wrap-around one-to-one support to move people closer towards mainstream provision and employment, supplemented by additional and/or specialist life and basic skills (digital, English, maths* and ESOL) support where there are local provision gaps. This provision can include projects promoting the importance of work to help people to live healthier and more independent lives, alongside building future financial resilience and wellbeing. Expected cohorts include, but are not limited to people aged over 50, people with a disability and health condition, women, people from an ethnic minority, young people not in education, employment or training and people with multiple complex needs (homeless, care leavers, ex/offenders, people with substance abuse problems and victims of domestic violence). *via Multiply.

- Personalised and intensive support delivered through keyworkers, including referrals to relevant local training, skills and specialised support.
- Areas investing in the keyworker function may also procure additional services, offering life skills and basic skills support, where there are gaps in local provision.
- Basic skills delivered in alternative or novel settings. Maths and English up to Level 1, ESOL courses and essential digital skills.
- Supported employment provision and placements for individuals with health and disability needs, including person -centred vocational profiling.
- Support groups for people with similar health barriers to share personal experiences, coping strategies, or information about their conditions.

- Counselling and advice services, including tailored work -focused mental health support, to help individuals with coping strategies and support plans for transition into work.
- Financial support to enrol onto courses and complete qualifications, debt advice to help manage money, housing support, financial support for clothes or travel, and childcare support.
- Enrichment activities for the socially isolated delivered in community centres such as sports, arts and other interactive activities. Volunteering and work experience opportunities to improve opportunities and promote wellbeing.
- Referrals to services that offer a holistic approach to substance misuse treatment.
- Specialist outreach for housing or those with criminal backgrounds.
- Person -centred emotional, practical or financial support for carers, and advice on how to balance caring and work responsibilities, or support around health and wellbeing.

Sub Theme – Supporting people furthest from the labour market through access to basic skills.

S32

S32 – Courses including basic skills and life skills and career skills provision for people who are not economically inactive and are unable to access other training.	
Outputs	Outcomes
Number of people support to engage in life skills	Number of people in education/training
Number of people supported onto ca course through providing financial support	Number of people in employment, including self-employment, following support
	Increased number of people with basic skills (English, maths, digital and ESOL)
	Fewer people facing structural barriers into employment and into skills provision

This intervention will also contribute to building community cohesion and facilitate greater shared civil pride, leading to better integration for those benefitting from ESOL support.

e.g. Projects aligned to supporting people with needs; Personalised and intensive support, delivered through CLD practitioners; Additional ESOL programmes; Adult literacies, employability, citizenship and health and wellbeing courses in the community.

Sub Theme – Skills to progress in work and to fund local skills needs.

Supporting local areas to fund local skills needs and supplement local adult skills provision e.g. by providing additional volumes; delivering provision through wider range of routes or enabling more intensive/innovative provision, both qualification based and non-qualification based.

S35

S35 – Support for employability programmes and advice	
Outputs	Outcomes
Number of people supported to participate in education	Number of people in education/training
Number of people retraining	Number of people in employment, including self-employment, following support
Number of people in employment engaging with the skills system	Number of people gaining qualifications, licences and skills

This should have regards for No One Left Behind agenda, the Young Person’s Guarantee, Fair Start Scotland and Scottish employability pipeline. This could include support to help people in employment, who are not supported by mainstream provision to address barriers to accessing education and training courses.

S36

S36 – Support for local areas to fund local skills needs.	
Outputs	Outcomes
Number of people supported to gain a vocational licence	Number of people engaged in life skills support following interventions
Number of people supported to gain a qualification or complete a course	Number of people in education/training
	Number of people in employment, including self-employment, following support
	Number of economically active individuals engaged in mainstream skills education and training

This includes technical and vocational qualifications and courses up to level 2 and training for vocational licences relevant to local area needs and high-value qualifications where there is a need for additional skills that cannot be met through mainstream funding.

e.g. Programmes aligned to areas of growth or skills/labour shortages; Programmes supporting the shift to net zero; Upskilling/retraining to enable sector shifts; Support for FE/HE courses to develop enhancements/adaptations for existing courses based on future skills needs (e.g. hybrid vehicles, air/ground source heat pumps)

S37

S37 – Green skills courses	
Outputs	Outcomes
Number of people supported to gain employment	Number of people gaining a qualification following support
	Number of people in employment, including self-employment, following support

To ensure we have a skilled workforce to support the Just Transition to a net zero economy and climate resilience, with a particular focus on vulnerable or low-income groups who will be disproportionately affected by climate change. Retraining support for those in high carbon sectors, providing career guidance and supporting people to seek employment in other sectors.

e.g. Delivering local environmental priorities; Environmental conservation or forestry operative apprenticeships, or Agriculture, Land Management and Production; Skills provision with regards to the Climate Emergency Skills Actions Plan (CESAP) priority sectors; Additional resources

S39 – Support for education and skills targeting vulnerable young people leaving school.	
Outputs	Outcomes
Number of people supported to access basic skills	Number of people in employment, including self-employment, following support
Number of people supported to engage in life skills	Number of people in education/training
Number of people taking place in work experience programmes	Number of people engaged in job-searching following support
Number of people supported to engage in job-searching	Number of people sustaining engagement with keyworker support and additional services
Number of people supported to gain employment	Number of people sustaining employment for 6 months
Number of people supported to sustain employment	
Number of people supported to gain a qualification or complete a course	

Places should have regards for the Young Person’s Guarantee, modern apprenticeships, and related policy.

e.g. Preparatory courses to provide additional employability and personal skills or entry level courses which provide a direct route into apprenticeships; Subject specific courses; Preparation for college/education/training skills aimed at school leavers with additional support needs, including life, personal and learning skills.