The two data zones are situated in central Dundee and part of the wider Maryfield ward.

The majority of residents are of working age, the area has a lower number of children and elderly residents than the overall Dundee average. Most people live in flatted properties and rent this from either the local authority or a private landlord. The areas are within the 5 and 10% most deprived. Situated in the Maryfield ward the area has easy access to the amenities of the City Centre.

