

CIVIC GOVERNMENT (SCOTLAND) ACT 1982

OPERATORS LICENCE

REQUEST FOR VARIATION OF LICENCE CONDITIONS
TO ALLOW ADVERTISING ON VEHICLE



<i>For Official Use Only</i>	
Date Received:	
Date to Sub-Committee:	
Date Approved/Refused:	

TO BE COMPLETED BY APPLICANT (IN BLOCK LETTERS)

PLEASE READ ATTACHED CRITERIA CAREFULLY

1. Full Name of Applicant	
2. (a) Home Address (including postcode)	
(b) Telephone Number	
3. Plate No	
4. Type of Licence	Taxi Operator/ Private Hire Operator
5. Vehicle Details (a) Registration No (b) Make and Model (c) CC Rating (d) No of Doors (e) Colour	

<p>5. Please give brief description of Advertising</p>	
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This application must be accompanied by the appropriate coloured artwork. Please note, artwork must show all proposed advertising on vehicle including any adverts which have been previously approved. Please see attached criteria.

DATA PROTECTION ACT 1998 - YOUR PERSONAL DATA

Dundee City Council respects your personal information and undertakes to comply with the Data Protection Act 1998. The personal data you have provided will be used to process the application in terms of the Act stipulated on this form. Your data may be disclosed to Tayside Police and other Council departments involved in the processing of the application and elected members when considering the application. The data (with the exception of details of any convictions) will also be kept in a register which is open to public inspection. Dundee City Council is the registered Data controller. Any queries regarding the processing of your personal data by Dundee City Council should be directed to the Principal General Services Officer, on (01382) 434000. A copy of the Council's Data Protection Policy can be obtained by writing to the Principal General Services Officer, 21 City Square, Dundee DD1 3BY.

Date:

Signature

Address

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ADVERTISING CRITERIA

The Licensing Committee, at their meetings held on 2 March 2000 and 2 November 2000, agreed to allow advertising subject to the undernoted criteria:-

- (a) applications to allow advertising to be dealt with as requests for variations to licensing conditions and be accompanied by appropriate artwork;
- (b) such requests be considered by a Sub-Committee of the Licensing Committee;
- (c) advertising (including windows) can be full wrap; and
- (d) the advertising of alcohol and tobacco related products, advertising of a political nature and anything which, in the opinion of the Licensing Committee, may cause offence is prohibited.

Full Wrap Advertising - The operator's number must still be clearly visible on the door of the vehicle. If advertising impinges onto windows it must be of transparent material and must not obstruct driver's all round vision.

Please also note that if the full wrap results in the colour of the vehicle being significantly changed then the vehicle will have to be re-registered with the DVLA. For example if a white vehicle has a wrap which is blue then, albeit that the white paint has only been covered up, the vehicle will have to be re-registered as blue.

Where artwork involves advertising on windows it is sometimes impossible to be satisfied that it complies with requirements of the Road Traffic Act or Health and Safety issues until such time as it is in place. If it does not comply the Case Enforcement Officer will have no alternative than to remove it.

Full wrap advertising means one advert covering the whole vehicle for only one company/ product/supplier.

Requests for variation will be considered by the Clerk under powers delegated by the Licensing Sub-Committee.

Each application will be considered on its merits.

If your request is approved and you subsequently change your vehicle a further application will require to be submitted in respect of the new vehicle.