

REPORT TO: POLICY AND RESOURCES COMMITTEE - 21 FEBRUARY 2019
REPORT ON: GRANT FUNDING OF CULTURAL ORGANISATIONS - 2019/2020
REPORT BY: CHIEF EXECUTIVE
REPORT NO: 93-2019

1. PURPOSE OF REPORT

1.1 This report outlines proposed funding allocations to a number of cultural organisations for the financial year 2019/2020.

2. RECOMMENDATIONS

2.1 It is recommended that Committee:

- (i) approves the allocations of funding to the organisations set out in section 4.5 for 2019/2020;
- (ii) remits the Chief Executive to explore how we increase destination marketing with this sector as a priority.

3. FINANCIAL IMPLICATIONS

3.1 For financial year 2019/2020 it is proposed to allocate grants amounting to £1,011,000. These proposals represent a saving of £60,471, equating to a 6% reduction in funding compared to 2018/2019.

3.2 The council has developed a bespoke grant and in-kind package for each of these key cultural bodies over the years, consequently the savings being proposed reflect the individual circumstances facing each partner organisation at the present time.

4. MAIN TEXT

4.1 Cultural organisations are valued partners in the city, supporting the delivery of our strategic priorities to improve outcomes for our citizens. They enrich the lives of citizens, contribute to the vibrancy of the city and provide valuable learning experiences and community outreach, particularly for young people.

4.2 Many of these organisations have received grant funding for some time and in these challenging financial times a more strategic approach is needed to assess and reach longer-term funding decisions.

4.3 A meeting of the Policy and Resources Committee of June 2018 agreed the Changing for the Future Programme – C2022. This outlined the work programme for 2018/2022 with a project included under the Service Design theme headed Cultural Sector. This project's high level scope is to undertake a review of the cultural sector across Dundee and relevant strategic partnerships to ensure the sector continues to offer robust and sustainable cultural services.

4.4 Some discussions with these organisations have highlighted that there is expertise and experience that could work with other city partners to drive forward this project. A recent discussion highlighted the following areas for particular focus:

- (a) more joined up pro-active approach to city messaging and destination marketing
- (b) collective look at shared services, efficiency savings and income generation
- € taking advice from cultural sectors in other UK cities who have tackled the above
- (d) working more strategically with the commercial and business sector to support this work
- € more efficient partnerships across the City in terms of service delivery

- 4.5 Whilst this review was not agreed as a priority project last year, we will look to explore how this review can be commenced as soon as possible, particularly work in relation to (a) above as this could generate more visitors to the city and ultimately generate more revenue for these organisations going forward and reduce reliance on Council core funding. Given the importance of tourism on the City's economy we are creating a city marketing budget of £100,000 within the Chief Executive's budget to support this work.
- 4.6 Given the financial pressures on the Council, the proposed reductions are a reasonable and responsible approach to balancing the Council's own budget challenges. We will work with each organisation to ensure the proposed funds for 2019/2020 are released in instalments and frequencies that support these organisations to implement any operational changes reducing the risk to each organisations in the short-term and providing adequate time to fully discuss future options.
- 4.7 The table below details the current total funding levels, proposed reduction and the proposed total funding for 2019/2020:

Organisation	Current Funding for 2018/2019	Proposed Reduction	Proposed Funding for 2019/2020	% Reduction
Dundee Heritage Trust	£57,456	£14,456	£43,000	25%
Dundee Science Centre	£42,636	£4,636	£38,000	11%
Dundee Contemporary Arts	£260,570	£15,570	£245,000	6%
Dundee Rep	£360,809	£25,809	£335,000	7%
V&A Dundee	£350,000	£0	£350,000	0%
TOTAL	£1,071,471	£60,471	£1,011,000	6%

- 4.8 Due to the early nature of the funding arrangements for the V&A no reduction is proposed currently. The initial support package for V&A Dundee will be reviewed in due course.

5. POLICY IMPLICATIONS

- 5.1 This report has been subject to an assessment of any impacts on Equality and Diversity, Fairness and Poverty, Environment and Corporate Risk. A copy of the Integrated Impact Assessment is attached to this report.

6. CONSULTATIONS

- 6.1 The Council Management Team has been consulted in the preparation of this report and agrees with its contents.

7. BACKGROUND PAPERS

- 7.1 None.



Impact Assessment Report

Committee Report No: 93-2019

Document Title: Cultural Organisations Grant Funding

Document Type: Other

New/Existing: Existing

Period Covered: 01/04/2019 - 31/03/2020

Document Description: Report confirms grant funding for cultural organisations for 2019/20

Intended Outcome: Formal approval for funding for cultural organisations for 2019/20

How will the proposal be monitored?: Established monitoring and reporting arrangements.

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A. Equality and Diversity Impacts:

Age:	No Impact
Disability:	No Impact
Gender Reassignment:	No Impact
Marriage and Civil Partnership:	No Impact
Pregnancy and Maternity:	No Impact
Race/Ethnicity:	No Impact
Religion or Belief:	No Impact
Sex:	No Impact
Sexual Orientation:	No Impact

Equality and diversity Implications: A reduction in funding may impact, to a limited degree, on the provision which will be available to individuals, families or communities in 2019/20.

Proposed Mitigating Actions:

The C2022 review of the Cultural sector, particularly the work around how we increase destination marketing with this sector will be a priority. This has the potential to generate more visitors to the city and ultimately generate more revenue for these organisations going forward and mitigate funding reductions.

Is the proposal subject to a full EQIA? : No.

B. Fairness and Poverty Impacts:

Geography

Strathmartine (Ardler, St Mary's and Kirkton):	No Impact
Lochee(Lochee/Beechwood, Charleston and Menzieshill):	No Impact
Coldside(Hilltown, Fairmuir and Coldside):	No Impact
Maryfield(Stobswell and City Centre):	No impact
North East(Whitfield, Fintry and Mill O' Mains):	No Impact
East End(Mid Craigue, Linlathen and Douglas):	No Impact
The Ferry:	No Impact
West End:	No Impact

Household Group

Lone Parent Families:	No Impact
Greater Number of children and/or Young Children:	No Impact
Pensioners - Single/Couple:	No Impact
Single female households with children:	No Impact
Unskilled workers or unemployed:	No Impact
Serious and enduring mental health problems:	No Impact
Homeless:	No Impact
Drug and/or alcohol problems:	No Impact
Offenders and Ex-offenders:	No Impact
Looked after children and care leavers:	No Impact
Carers:	No Impact

Significant Impact

Employment:	No Impact
Education and Skills:	No Impact
Benefit Advice/Income Maximisation:	No Impact
Childcare:	No Impact
Affordability and Accessibility of services:	No Impact

Fairness and Poverty Implications:

Given the financial pressures on the Council, the proposed reductions are a reasonable and responsible approach to balancing the Council's own budget challenges

Proposed Mitigating Actions: None

The savings being proposed reflect the individual circumstances facing each partner organisation at the present time.

C. Environmental Impacts

Climate Change

Mitigating greenhouse gases:	No Impact
Adapting to the effects of climate change:	No Impact

Resource Use

Energy efficiency and consumption:	No Impact
Prevention, reduction, re-use, recovery or recycling waste:	No Impact
Sustainable Procurement:	No Impact

Transport

Accessible transport provision:	No Impact
Sustainable modes of transport:	No Impact

Natural Environment

Air, land and water quality:	No Impact
Biodiversity:	No Impact
Open and green spaces:	No Impact

Built Environment
Built Heritage:
Housing:

No Impact
No Impact

Is the proposal subject to Strategic Environmental Assessment

No further action is required as it does not qualify as a Plan, Programme or Strategy as defined by the Environment Assessment (Scotland) Act 2005.

Proposed Mitigating Actions: None

Environmental Implications: None

D. Corporate Risk Impacts

Corporate Risk Implications:

The risk implications associated with the subject matter of this report are 'business as normal' risks. The subject matter is routine and has happened many times before without significant loss. There is comfort that the risks inherent within the activity are either transferred to another party, shared equally and fairly between the Council and another party or are negligible.

Corporate Risk Mitigating Actions: None