

DUNDEE CITY COUNCIL

REPORT TO: Leisure and Arts Services Committee – 20 October 2003

REPORT ON: Major Project Grants and Small Project Grants

REPORT BY: Director of Leisure and Arts

REPORT NO: 704-2003

1.0 PURPOSE OF REPORT

1.1 To seek approval to award grants to arts and heritage organisations.

2.0 RECOMMENDATIONS

2.1 That the Committee authorise the payment of £2000 to 'Projector Animation Festival' for the grant detailed in the appendix.

3.0 FINANCIAL IMPLICATIONS

3.1 The recommended grant totalling £2000 can be met from the grants budget within the Leisure and Arts Department's 2003/2004 revenue budget. Grants are payable on receipt of a Project Report.

4.0 LOCAL AGENDA 21 IMPLICATIONS

4.1 The grant awarded reflect a positive contribution to the Local Agenda 21 theme "access to facilities, service, goods and people is not achieved at the expense of the environment and are accessible to all" and "Local needs are met locally"

5.0 EQUAL OPPORTUNITIES IMPLICATIONS

5.1 Particular consideration is given to applications which prioritise or maximise community involvement generating interaction within specific groups, communities and organisations.

6.0 MAIN TEXT

6.1 Major Project Grants

Aims of the Scheme

- To increase provision of good quality, best value, services in the cultural sector in Dundee
- To promote social inclusion through sector activity
- To assist non-profit organisations undertake the delivery of arts and heritage projects in Dundee
- To complement the Leisure and Arts Department's priorities and public programme

Assessment Criteria

- The extent to which the aims of the Application meet the Aims of the Scheme
- The relevance of the application to the delivery of quality leisure and arts services in

- Dundee
- The expected impact of Council support on the applicant organisation's ability to deliver leisure and arts services in Dundee
- Evidence of sound organisational and financial management
- Production of a balanced project budget eligible costs up to the sum applied for.

Small Projects Grants

Aims of the Scheme

- To assist non-profit organisations undertake short-term leisure and arts projects in Dundee
- To complement the Leisure and Arts Department's priorities and public programme

Assessment Criteria

- The extent to which the project increases public access to leisure and arts opportunities
- The extent to which the project complements, or adds to, already existing provision
- The impact of Council support on the viability of the project
- Evidence of ability to deliver the project, with sound organisational and financial management
- Production of a balanced project budget.

6.2 The Projector Animation Festival is produced and directed by Susie Wilson in partnership with Scottish Screen, Scottish Enterprise Tayside, City of Discovery Campaign, Dundee University, University of Abertay, Dundee College, Dundee Contemporary Arts and Dundee City Council Leisure and Arts Department. The week long event will take place at Dundee Contemporary Arts from the 15 to 21 November 2003.

6.3 The total cost of the project is £27,700. The Leisure and Arts contribution would be £2,000. A copy of the total budget is enclosed (Appendix A)

6.4 Projector will be a week-long event with screenings showcasing the best animated films from around the world, along with masterclasses and workshops where the attendees will learn from industry professionals and debate on how to translate strong ideas into commercial success.

The aims of the project are threefold:

- 1) To inspire the audience with the films screened, and with the words of the speakers.
- 2) To enable the audience, by stimulating their creativity and deepening their understanding of the business and technological issues particular to the industry, to attain their own success.
- 3) To strengthen the links between individuals, companies and sectors in the Scottish animation industry, with the ultimate aim of consolidating its reputation on the world stage.

6.5 The initiative intends to involve Professionals from animation production companies creating short films, specials, features, series for television, 3D animation, effects and titles; from web design companies, games companies, interactive and multimedia content creators. Students of animation will also be invited. Expected turnout is 160 people for Thursday 20 and Friday 21 November; while the 6 public screenings of animated feature films are expected to attract a total audience of 300.

6.6 The provisional list of speakers and guests which will be confirmed prior to the event includes:

| | |
|---------------------|--|
| Shelley Page | DreamWorks' European representative; animation supervisor on 'Who Framed Roger Rabbit?' and the Oscar-winning 'The Prince of Egypt' <i>tbc</i> |
| Ed Hooks | Professional US acting coach and author of 'Acting for Animators' |
| Chris Shepherd | Creative Director of award-winning animation studio Slinky Pictures |
| Brian Taylor Design | Creator of the cult RustBoy animated character and founder of XL5 |
| William Kentridge | Renowned artist and animator; winner of the 2000 Carnegie Prize <i>tbc</i> |
| Fraser Maclean | Freelance animator; worked on 'Who Framed Roger Rabbit?' and 'Tarzan' among others |
| Steve McIntyre | Chief Executive Officer, Scottish Screen |
| Alison Forsyth | Director of BAFTA Scotland (British Academy of Film and Television Arts) |
| Sarah Jane Kerr | Head of PACT Scotland (Producers' Alliance for Cinema and Television) |
| Ken Anderson | Chair of the Pact Scotland Animation Group; Director of Red Kite Animation |

6.7 **Venue, date and schedule**

Dundee Contemporary Arts, 15 – 21 November 2003

Saturday 15 November - Thursday 20 November

There will be one animated feature film screened on each of these 6 nights; it will be preceded by a short talk designed to highlight the film's unique place in animation history. This talk will be given by Fraser Maclean who has many years experience working for the Disney studio.

Thursday 20 November

Two workshop sessions where attendees can learn about acting for animators from Ed Hooks; a hands-on day putting the theory into practice.

Friday 21 November

The core Projector day, as outlined in previous partnership meetings, will mirror the format of the past two sell-out years. There will be two screenings of short films, a special programme of Iranian animation and two masterclasses. The day will close with a networking party for all speakers, attendees and sponsors.

6.8 Provisional schedule:

10:00 Welcome

10:10 **Screening:** International Showcase 1
Some of the best animated shorts from around the world, including this year's Annecy festival favourite 'Harvie Krumpet', introduced by Ed Hooks.

- 11:10 **Masterclass** by Shelley Page, European representative of Dreamworks
Shelley will focus on how to reach the animation industry's expectations of showreels and, once in the studio, work standards, without compromising the spirit that makes every animator unique.
- 12:30 Lunch
- 13:30 **Screening:** Animation from Iran
A treasure chest of exotic jewels, including the Cannes winner 'Bahador' and the astounding 'Shangoul and Mangoul'.
- 14:30 Coffee
- 14:45 **Masterclass:** by William Kentridge, award-winning artist and animator
William Kentridge paints, draws, etches, prints and animates on a level that finds resonance and recognition the world over. What is it about an idea that is so universal, and how does an artist decide, with so many ways to tell the story, which to choose?
- 15:45 **Screening:** International Showcase 2
More animation stimulation, introduced by Chris Shepherd whose film 'Dad's Dead' is in the programme.
- 17:00 Networking event
- 20:00 Close

7.0 CONSULTATION

- 7.1 The Chief Executive, Depute Chief Executive (Finance), Depute Chief Executive (Support Services) and Assistant Chief Executive (Community Planning) have been consulted on this report and are in agreement with its contents.

8.0 BACKGROUND PAPERS

- 8.1 None

**STEVE GRIMMOND
DIRECTOR OF LEISURE and ARTS
13 OCTOBER 2003**

Appendix A

Provisional budget for Projector 2003

| Expenditure | £ |
|------------------------------|----------------------|
| Speakers Expenses | 5,740 |
| Running costs | 460 |
| Film Shows | 2,500 |
| Venue | 4,000 |
| Event publicity & literature | 6,500 |
| Event management | <u>8,500</u> |
| Total Expenditure | <u>27,700</u> |
| | |
| Income | £ |
| Funding | |
| Scottish Screen | 5,000 |
| Scottish Enterprise Tayside | 5,000 |
| City of Discovery Campaign | 4,000 |
| Dundee City Council | 2,000 |
| University of Dundee | 750 |
| University of Abertay | 750 |
| Ticket sales | 5,800 |
| In-kind | |
| DCA | 4,000 |
| PACT Scotland | 200 |
| BAFTA Scotland | <u>200</u> |
| Total Income | <u>27,700</u> |