

REPORT TO: Leisure Services Committee – 18 June 2001

REPORT ON: Dundee International Sports Complex – Autumn Sport Promotion

REPORT BY: Director of Leisure & Parks

REPORT NO: 364-2001

1. **Purpose of Report**

To seek approval from the Committee for the Department to deliver a pilot discount scheme for the 2001 October School Holidays at Dundee International Sports Complex (DISC).

2. **Recommendation**

2.1 That the Committee approves the report and remits the Director of Leisure & Parks to implement a discount scheme to encourage use of the outdoor pitches at DISC during a period of traditionally low usage during the October 2001 School Holiday period on the basis as outlined in 6.2 below.

2.2 That approval is given for a special rate of £21.50 per hour for the hire of the outdoor 'All Weather' pitches

3. **Financial Implications**

3.1 It is anticipated that there will be a minimal effect on income levels due to the initiative and an evaluation exercise will be conducted after the pilot.

4. **Local Agenda 21 Implications**

4.1 Recreation opportunities will be enhanced.

5. **Equal Opportunity Implications**

5.1 This initiative is consistent with the Council's Equal Opportunity Policy.

6. **Background**

6.1 During the School Holiday period a low demand has been experienced at DISC in respect of the All Weather pitches weekdays from 10.00am to 6.00pm. The Department aim to maximise usage and income at all facilities.

It is therefore proposed that the facilities are marketed with the objective of attracting both regular groups and general customers to take advantage of the proposed charge of £21.50 per hour during the 2001 Autumn School Holidays. It is hoped that customers will be attracted to other services at the facility. The current charges for the All Weather Surface pitch are £58 (full price) £43 (concession). The proposed price of £21.50 is therefore half

the concession rate.

6.2 An evaluation of the effectiveness and performance of the pilot will be undertaken.

7. **Consultations**

The Chief Executive, Director of Support Services, Director of Finance, and Director of Corporate Planning, have been consulted.

8. **Signed**

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Director of Leisure & Parks

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Date