

REPORT TO: POLICY AND RESOURCES COMMITTEE - 22 AUGUST 2011

REPORT ON: CORPORATE HEALTH IMPROVEMENT ACTION PLAN

REPORT BY: CHIEF EXECUTIVE

REPORT NO: 357-2011

1. PURPOSE OF REPORT

To advise the Council of recommended actions outlined in the Scottish Government's Equally Well Review and the corporate health improvement actions underway across the Council to address these.

2. RECOMMENDATIONS

It is recommended that the Committee:

- 2.1 Notes the recommended actions contained in the Scottish Government's Equally Well Review as detailed in Appendix 1.
- 2.2 Notes the action already underway across Council departments to address issues identified in the Equally Well Review.
- 2.3 Notes the extended timeframe of 'StobsWELLbeing', the Dundee Equally Well Test Site.
- 2.4 Remits the Corporate Division, Chief Executive's Department to produce a revised Corporate Health Improvement Action Plan in 2012 which reflects progress on the Equally Well Review recommendations and the next Single Outcome Agreement for Dundee.

3. FINANCIAL IMPLICATIONS

All of the actions described in this report will be met through existing revenue allocations. The cost of support to the Equally Well Rest Site will be met by the Scottish Government.

4. BACKGROUND

4.1 National Context

The Scottish Government launched the Equally Well Implementation Plan in December 2008. The report was produced by a Ministerial Task Force which brought together ministers from across Scottish Government as well as representatives from the Convention of Scottish Local Authorities, NHS, third sector and academia.

The document set out the key challenges for addressing health inequalities in Scotland and identified the need to address both the causes and symptoms of health inequalities. There was also recognition that the solution to health inequalities goes beyond health policies and health systems alone.

The key role of community planning partnerships was acknowledged within the Equally Well Implementation Plan along with wide ranging actions and recommendations for community planning partnerships as well as for individual agencies.

The Ministerial Task Force reconvened in 2010 to review progress on the Equally Well Implementation Plan. Overall, the Task Force acknowledged progress across a broad range of Equally Well recommended actions.

The Review re-emphasised that Equally Well, along with the Early Years Framework and 'Achieving Our Potential' continues to be the best approach to delivering long term improvements in outcomes for people. The social policy context of these strategic processes focus on major issues that are interlinked and impact on children's start in life, cycles of poverty and inequality and poor health.

The continuing key role of community planning partnerships was recognised as being integral to the approach. Within this context, the Single Outcome Agreement process was identified as a significant mechanism to ensuring co-ordinated action in tackling inequalities. A key message of the Review is the prioritisation of early intervention as a critical measure in addressing inequalities.

The Task Force will re-convene again in 2012 to review national and local progress against the Equally Well Review recommendations.

4.2 Dundee Context

As part of the Review, the Task Force highlighted specific priority areas where ongoing, or new action, will further build on the longer term process of reducing health inequalities.

These specific action areas are:

- Early Years
- Health of Looked After Children
- Curriculum for Excellence
- Persistent Poverty and Long Term Employment
- Offenders' health with a particular focus on alcohol and drugs
- Violence

The above priority areas, and others, are listed in Appendix 1 along with the work currently underway to address them within the Council and the Dundee Partnership.

4.3 Equally Well Test Site

In 2008, Dundee was selected as one of the eight national Equally Well Test Sites. The overall aim of the test sites is to discover new ways of tackling the complex underlying reasons for health inequalities. To this end, test sites are tasked with finding new ways of working in partnership and delivering public services that help reduce inequalities in health. It is envisaged that national test sites can provide model approaches that can be rolled out across Scotland. All the test sites have recently been subject to national evaluation with the outcome of the evaluation process expected soon. On a national basis the timeframe for the test sites has been extended until March 2012.

Locally, the Dundee Equally Well Test Site, 'StobsWELLbeing' is focusing on improving community mental wellbeing within the targeted community of Stobswell. The Test Site is being taken forward via a process of engagement and capacity building with the local community, frontline staff and local managers to identify areas of work where changes are achievable and desirable. Test site changes are required to take place within existing resources. The local evaluation has reported early findings on local activities

and is in the process of identifying key lessons and critical success factors which can be drawn upon to transfer learning across the city.

Lessons learned via the Test Site are beginning to impact on partnership working and influence the development of future service delivery throughout the city.

4.4 Dundee Single Outcome Agreement

The current Single Outcome Agreement (SOA) for Dundee which reflects local and national priorities and sets out partnership commitment to the delivery of agreed outcomes, covers the period 2009-2012. Within this context, preparation is underway to start developing a new SOA in anticipation of a requirement to produce another strategic partnership document and guidance from the Scottish Government is expected.

5. **POLICY IMPLICATIONS**

This report has been screened for any policy implications in respect of Sustainability, Strategic Environmental Assessment, Anti-Poverty, Risk Management. There are no issues in this regard to report on.

An Equality Impact Assessment has been carried out and will be made available on the Council website <http://www.dundee.gov.uk/equanddiv/equimpact/>.

There is a close relationship between the Council's anti-poverty targets and joint health improvement. The focus of joint health improvement is targeted specifically towards disadvantaged communities where there are strong associations with poorer health and outcomes.

Equally Well Review recommendations are required to be taken forward under the auspices of the Single Outcome Agreement. Within this context, the development of the next SOA will be subject to an equality impact screening, as before.

6. **CONSULTATIONS**

The Depute Chief Executive (Support Services) and Director of Finance have been consulted.

7. **BACKGROUND PAPERS**

Equally Well Implementation Plan - The Scottish Government 2008

Equally Well Review - The Scottish Government 2010

Equality Impact Assessment

David K Dorward
Chief Executive

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15/08/2011

CORPORATE HEALTH IMPROVEMENT ACTION PLAN

APPENDIX 1

Key Action Areas	Implications for the Council
<p>Early Years and Children The development of a whole system approach to early years and children</p>	<p>The Early Years Action Plan is delivered under the auspices of the Integrated Children's Services process and the Community Planning Partnership. Within this context, 'A Strategy for being a Parent in Dundee' is currently being implemented. Ongoing development work is also targeting pregnant women and children up to 3 years. A process of raising staff awareness through workforce development is part of this process.</p> <p>The Council supports the provision of a community based counselling service for parents of young children through the Dundee Child and Family Support Project. The service is available to parents who feel they would benefit from this type of support. A free, friendly and professional counselling service takes place in various community venues at different times across the city.</p> <p>The Community Learning and Development service provides an 'Access to Learning' course aimed at helping parents, with children aged up to 5 yrs. The aim is to enable parents develop IT skills that will allow them to access age-appropriate educational websites. The course is designed to encourage and support parents to access websites that will build on their child's memory skills and improve a child's fine motor skills.</p> <p>Partnership work between the Council's Early Years and Sports Development teams provides a range of structured physical activity for parents and children to play in relaxed, informal settings. Some sessions are designed to give parents and children the chance to try different play ideas which can be enjoyed in a number of outdoor settings. 'Play at Home' sessions are also available and resources are distributed to parents of every new baby and toddler in the city through a national funded programme.</p> <p>The Dundee Childcare Information Service supported by the Education Department provides information about early years and childcare services. The aim is to provide parents and carers with high quality information that can help them to take up employment, education or training, as desired. A range of childcare and signposting information is available that includes statutory, voluntary and private sector provision.</p>

Key Action Areas	Implications for the Council
<p data-bbox="172 734 767 797">Increasing Young People's Prospects particularly around Future Employability</p> <p data-bbox="172 1823 767 1917">Engaging Communities Building capacity to promote community-led approaches that maintain a healthy life.</p>	<p data-bbox="791 288 1396 443">programme. The programme was delivered through collaborative project working with voluntary organisations and targeted 'cluster' establishments at nursery, primary and secondary school level.</p> <p data-bbox="791 479 1396 696">Education is leading the multi agency Dundee Action on Sexual Health Group (DASH) both on behalf of the Council and as part of the Community Planning Partnership. DASH is targeting actions towards reducing the rate of teenage conception in community regeneration areas.</p> <p data-bbox="791 732 1396 1406">The Council's 'More Choices, More Chances' initiative (MCMC) is dedicated to helping young people who may be at risk of not making a positive transition from secondary education to adult life. Positive partnership relationships are helping to better recognise the young people who need support and allowing resources to be better targeted to communities most at risk. The MCMC initiative was also an 'early adopter' of the 16+ Learning Choices approach. This includes the setting up of 16+LC teams in secondary schools for the early identification of young people needing transitional support and the development of Activity Agreements with young people who are not able to sustain a formal training or college place. MCMC also delivers targeted support for 16-24 yr olds with complex needs via the development of the multi agency Young Adult Joint Action Team to provide assistance for those who want to move onto employment or training.</p> <p data-bbox="791 1442 1396 1787">The Chief Executive's Department, Communities and Policy Division, provides community based youth work programmes including youth information drop-ins, activity opportunities in local communities, employability support and accreditation routes such as Youth Achievement and Duke of Edinburgh Awards. There are Peer Education approaches to drugs, alcohol, smoking and The Corner city centre drop-in with outreach in local communities and schools.</p> <p data-bbox="791 1823 1396 2042">Through the Local Community Planning Partnership process, a range of partner agencies regularly engage with communities to develop effective responses which reflect their identified priorities. In addition, devolved decision making to Community Regeneration Forums regarding the allocation of grant</p>

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<p data-bbox="172 1151 722 1211">Shifting Resources Developing and delivering shared outcomes</p>	<p data-bbox="791 284 1394 376">funding increases learning opportunities and helps to improve quality of life in local communities</p> <p data-bbox="791 414 1394 730">The Chief Executive's Department, Communities and Policy Division, provides English classes in community venues for speakers of other languages (ESOL) provides individual language skills and helps create a greater sense of community. Also a range of adult literacy and numeracy programmes enables people to gain the technical skills that improve confidence, self esteem and equips them to bring a positive change to their lives.</p> <p data-bbox="791 768 1394 1115">The Dundee Healthy Living Initiative develop and deliver a range of services in to response to, and in partnership with, local communities to improve physical, mental and social wellbeing. The DHLI support local people to meet their own health needs and share knowledge and skills. Local people are also involved in decisions about health service development through the DHLI community sub group comprising representatives from local communities.</p> <p data-bbox="791 1153 1394 1659">Dundee City Council, in partnership with NHS Tayside, has developed an 'enablement' approach to the delivery of home care services. The aim of the approach is to maximise service user's long term independence, choice and quality of life. This approach helps to appropriately minimise the ongoing support required thereby minimising the whole life cost of care. The Dundee model goes further than most other Scottish authorities in terms of the level of collaboration with Health and there is evidence that this is providing enablement services with better access to a range of professional skills. Re-modelling of services and enhancement of partnership enablement approaches continues on an ongoing basis.</p> <p data-bbox="791 1697 1394 2042">The Council, in partnership with NHS Tayside, is one of four test sites in Scotland currently developing an Integrated Resource Framework (IRF) for health and adult social care. In Dundee the IRF process is focusing on complex cases and at risk groups. The overall aim, through financial modelling and workforce planning, is that the IRF process will facilitate resources being invested in a different way to more effectively support shifts in the balance of care. It is envisaged that the development of</p>

Key Action Areas	Implications for the Council
<p data-bbox="172 860 767 920">Persistent Poverty and Long Term Unemployment</p> <p data-bbox="172 927 767 987">Routes to income maximisation and employment for those at risk</p>	<p data-bbox="794 248 1396 315">the IRF will also impact on enablement approaches.</p> <p data-bbox="794 344 1396 824">The Scottish Government has recently introduced a national Change Fund to support the implementation of the Reshaping Care for Older People Programme. The purpose of the fund is to provide bridging finance to shift the balance of care from institutional to primary and community settings. The successful Change Fund Application in Dundee was submitted by the Dundee Partnership. The bid was developed with a range of relevant services and local partners involved in planning and delivering services for older people and people with dementia. A full project plan will be developed in a similar integrated partnership way and then implemented.</p> <p data-bbox="794 860 1396 1144">'Working Towards Health' is a Local Authority and Health initiative facilitating routes back to work for unemployed people with health issues. It is based in the Discover Opportunities Centre as part of the Dundee Partnership's employability strategy. An outreach service is also delivered via co-location in three GP practices within the city with a fourth GP outreach venue being planned.</p> <p data-bbox="794 1180 1396 1464">Financial inclusion is a priority for both Dundee City Council and the Dundee Partnership. A Financial Inclusion Strategy and Action Plan has been developed to address this priority. Within this context, there will be work with Council Departments to incorporate financial inclusion principles and priorities into mainstream Council policies such as the Corporate Debt Recovery Policy.</p> <p data-bbox="794 1500 1396 1785">The financial inclusion process is also engaging with Education regarding the introduction of financial awareness and capability learning into schools via Curriculum for Excellence. In addition, financial inclusion agencies will be incorporated into the Integrated Children's Services process to help address child poverty and raise awareness in partner agencies of available financial inclusion support in the city</p> <p data-bbox="794 1821 1396 2002">Financial inclusion will also initiate moves towards the improved availability of affordable credit including low cost loans. Information on income maximisation and benefit advice will be made available to groups/communities through varied routes and venues.</p>

Key Action Areas	Implications for the Council
<p data-bbox="172 443 767 539">Offenders health Addressing health issues and continuing support in the community</p> <p data-bbox="172 1440 767 1536">Road to Recovery Supporting recovery and children affected by parental drug use</p>	<p data-bbox="788 286 1394 409">Currently, the Dundee Partnership is giving consideration as to how best develop closer links between the Financial Inclusion Strategy and Anti-Poverty/Social Inclusion.</p> <p data-bbox="788 443 1394 701">The Keepwell programme of anticipatory care includes a dedicated Keepwell Nurse for males over 35 released from custody. Those serving prison sentences were identified as having greater health related inequalities, plus they may potentially have higher health risks due to experiencing health inequalities at a younger age.</p> <p data-bbox="788 734 1394 1055">The Alcohol and Drug Partnership (ADP) and its subgroups are addressing the link between deprivation, and problematic substance misuse and exploring the most appropriate and effective methods to enhance the life chances of those living in deprived groups and communities. The ADP is currently working with Criminal Justice Social Work and NHS Tayside to strengthen local provision for those in transition between custody and community.</p> <p data-bbox="788 1088 1394 1408">The provision of 'wraparound' support for offenders with addiction issues being released from prison is being devolved from national to local level. The responsibility for delivering prison health care will shortly be transferred from the national provider Phoenix Futures to local NHS Boards in November 2011. Existing prison nursing staff will transfer to NHS employment. Details regarding the provision of medical services are currently being negotiated.</p> <p data-bbox="788 1442 1394 1659">The Alcohol and Drug Partnership has re-commissioned and extended the Moving-On/employability service to include a specific input of recovery-focused provision. The Addaction Direct Access service is being closely monitored and supported and is creating stronger links within local communities.</p> <p data-bbox="788 1693 1394 2042">The ADP has strong links and collaborates with the Dundee Children and Young Peoples Committee and the Integrated Children's Services. The ADP has developed and funded the Supporting Vulnerable Families Project which includes Children 1st and Tayside Substance Misuse Service (TSMS) Joint Parenting Project and the Strengthening Families Programme 10-14 delivered by Barnardo's. The ADP part funds and helped to shape the re-design of the New Beginnings</p>

Key Action Areas	Implications for the Council
<p>Violence Reducing violence and community harm</p>	<p>services. The ADP has commissioned an external evaluation of the above three programmes by Dundee University.</p> <p>Tayside Substance Misuse Service staff have received specific training around child protection/neglect and TSMS has also adopted the Dundee multi-agency assessment tool for parenting issues.</p> <p>The Social Work Department have recently developed a Youth Justice Whole System Approach intended to strengthen the range of services available to adolescents and young offenders. The aim is to offer a staged, graduated and practical framework that will help to ensure multi agency processes and services are in place so all identified young offenders are provided with timely and proportionate support.</p> <p>Dundee Community Safety Partnership is currently developing a strategy for violence reduction in line with Scottish Government guidelines. The lead partner for this initiative is Tayside Police. Violence related offences in Dundee have been showing a downward trend for the last 5 years. Nevertheless the Community Safety Partnership remains committed to a proactive approach towards preventing a potential increase in violence particularly by targeting those who may be inclined to carry offensive weapons. A 'Centre Safe Project' targeting the night time economy which was initially funded by the Scottish Government has now been mainstreamed into ongoing Police activity and is supplemented over the festive period by additional Scottish Government funding.</p>