

DUNDEE CITY COUNCIL

REPORT TO: Leisure and Arts Services Committee – 16 May 2005

REPORT ON: 6 Cities Biennial Creative Design Festival

REPORT BY: Directors of Leisure and Arts and Economic Development

REPORT NO: 321-2005

1.0 PURPOSE OF REPORT

- 1.1 To outline proposals for the 6 Cities Biennial Creative Design Festival and the potential for Dundee's involvement in this.

2.0 RECOMMENDATIONS

- 2.1 To note proposals for the 6 Cities Biennial Creative Design Festival in 2007.
- 2.2 To remit the Directors of Leisure and Arts and Economic Development to assist in the establishment of a Local Design Festival Steering Group and to bring forward detailed proposals for the inaugural festival events in Dundee in 2007.

3.0 FINANCIAL IMPLICATIONS

- 3.1 The Scottish Executive has identified a budget of £3m for the 6 Cities Festival in 2007. It is anticipated that the full costs of the Dundee Festival elements will be met from this budget.

4.0 LOCAL AGENDA 21 IMPLICATIONS

- 4.1 The development of the Festival will provide opportunities to promote local quality design to a wide audience.

5.0 EQUAL OPPORTUNITIES IMPLICATIONS

- 5.1 The development of the Festival will provide opportunities for all to participate in the events.

6.0 BACKGROUND

- 6.1 Festival Aims and Objectives

- 6.1.1 In February 2005, the First Minister announced an initiative to celebrate creative design in each of Scotland's 6 cities: Aberdeen, Dundee, Edinburgh, Glasgow, Inverness and Stirling. The Scottish Executive has appointed Scottish Cultural Enterprise to work with The Lighthouse, Scotland's national centre for architecture and design, alongside representatives of each of the 6 cities to develop detailed proposals for the festival.

- 6.1.2 A core vision for the festival is to celebrate the contribution of creative design through the life of Scotland's city regions.

6.1.3 The overarching aim is to present a biennial festival of creative design in the 6 cities of Scotland celebrating:-

- the unique contribution that creative design has made to the creation and regeneration of each of the 6 cities of Scotland
- the contribution of designers who work in the cities or who are originally from the cities
- and to explore the ways that creative design can contribute to further future development of the 6 cities of Scotland.

6.1.4 It is anticipated that the festival would have 3 key objectives:-

- to promote the role of creative design in developing new products, processes and services in order to stimulate economic growth and regeneration and the creative ideas that improve our lives
- to engage all sections of the general public in the 6 cities in creative design through a broad based public programme
- and to position the 6 Cities Creative Design Festival as a world class event

6.2 Festival Content

It is anticipated that the following programme events will be contained within the Festival:-

- exhibitions of international stature
- locally organised exhibitions
- site specific events
- a programme of education activities
- a programme of professional development activities
- a programme of advocacy activities

It is anticipated that the Festival will happen over a 4-6 week period with a programme running across the 6 cities. It is anticipated that the Dundee Festival would focus around the Cultural Quarter.

6.3 Governance and Operation of the Festival

6.3.1 It is anticipated that the Festival for the 6 Cities would be overseen by a Board of Directors responsible for the strategic direction and monitoring of the Festival, and the day to day running of the company overseeing the Festival. The Festival itself would have a Scottish Director who would be appointed later in 2005.

6.3.2 Each city would establish a local steering group with representation drawn from the local authority, the local enterprise company, the local business community, key venues, creative design individuals, universities and colleges.

6.3.3 In addition, a Design Adviser would be appointed for each city to assist the steering group in the development of the City Festival Programme.

- 6.3.4 It is proposed that the Dundee Local Steering Group is established by Summer 2005 to develop an outline programme for the Dundee element of the 6 Cities Biennial. This programme would then be negotiated with the National Director and lead to the definition of Executive funding for implementation.

7.0 CONSULTATION

- 7.1 The Chief Executive, Depute Chief Executive (Finance), Depute Chief Executive (Support Services) and Assistant Chief Executive (Community Planning) have been consulted on this report.

8.0 BACKGROUND PAPERS

- 8.1 None

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3 MAY 2005

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3 MAY 2005