

REPORT TO: POLICY AND RESOURCES COMMITTEE – 25 AUGUST 2014

REPORT ON: TENDERS FOR THE SUPPLY OF A CONSUMER AND SOCIAL SURVEY ON BEHALF OF DUNDEE CITY COUNCIL, THE DUNDEE PARTNERSHIP AND ANGUS COUNCIL

REPORT BY: CHIEF EXECUTIVE

REPORT NO: 282-2014

1. PURPOSE OF REPORT

To report on the tenders returned from market research companies to conduct a survey on behalf of the Council and the Dundee Partnership in the years 2014, 2015 and 2016.

2. RECOMMENDATIONS

It is recommended that the Committee agrees to accept the lowest tender from Research Resource at a cost to Dundee City Council of £53,700 over three years.

3. FINANCIAL IMPLICATIONS

The cost of the three year contract in Dundee will be £53,700. Provision for this has been made in the Chief Executive’s Department Revenue Budget.

4. BACKGROUND

4.1 For over 15 years the Council has commissioned an annual consumer survey covering issues such as customer satisfaction, quality of life, satisfaction with local facilities, fear of crime and the overall perception of the Council as an organisation. In more recent years, the survey has been combined with a wider social survey, commissioned by the Dundee Partnership, which provides valuable evidence of progress on the issues covered in Dundee’s Single Outcome Agreement, including neighbourhoods, education, health and wellbeing, community safety and financial matters, and provides a breakdown in all of the community regeneration areas. This leads to separate reports to the Council, Dundee Partnership theme groups and the local community planning partnerships.

4.2 Since 2011 the contract for surveys has been done jointly with Angus Council, who carry out the same survey, in order to achieve cost savings through economies of scale.

4.3 The opportunity to tender for a three year contract, in response to a detailed brief for the project, was placed on the Public Contracts Scotland portal. Four market research companies returned tenders, and the costs for the Dundee element of the work were as set out below:

COMPANY	YEAR 1	YEAR 2	YEAR 3	TOTAL
BMG	38,100	38100	38100	114,300
EXODUS	22532	22532	22532	67,596
PROGRESSIVE	33780	30450	30500	94,730
RESEARCH RESOURCE	17,900	17,900	17,900	53,700

4.4 All of the tenders met with quality requirements of the brief, so it is proposed that the contract be awarded on the basis of the most economically advantageous (which was the lowest) tender, which was received from Research Resource.

5. **POLICY IMPLICATIONS**

This report has been screened for any policy implications in respect of Sustainability, Strategic Environmental Assessment, Anti-Poverty, Equality and Impact Assessment and Risk Management. There are no issues in this regard to report on.

6. **CONSULTATIONS**

The Director of Corporate Services and The Head of Democratic and Legal Services have been consulted in the preparation of this report.

7. **BACKGROUND PAPERS**

None.

David K Dorward
Chief Executive

..... 18/08/2014

In view of the timescales involved this report was approved by Chief Executive in consultation with the Convener of the Policy and Resources Committee, Labour Group spokesperson, Conservative member, Liberal Democrat member and the Independent member.

David K Dorward
Chief Executive

Date 8 July 2014

Willie Sawers
Depute Convener of Policy and Resources
Committee

Date 9 July 2014

Kevin Keenan
Labour Group Spokesperson

Date 10 July 2014

Derek Scott
Conservative Member

Date 9 July 2014

Fraser Macpherson
Liberal Democrat Member

Date 9 July 2014

Ian Borthwick
Independent Member

Date 14 July 2014