

REPORT TO: LEISURE SERVICES COMMITTEE – 17 APRIL 2000
ENVIRONMENTAL & CONSUMER PROTECTION COMMITTEE –
17 APRIL 2000

REPORT ON: BROUGHTY FERRY BEACH - PROPOSED ANIMAL EXCLUSION
ZONE

REPORT BY: DIRECTOR OF LEISURE & PARKS
DIRECTOR OF ENVIRONMENTAL & CONSUMER PROTECTION

REPORT NO: 249-2000

1 PURPOSE

- 1.1 To obtain approval for the development of an Animal Exclusion Zone on Broughty Ferry beach.

2 RECOMMENDATION

- 2.1 It is recommended that:
- 2.1.1 Committee approves the creation of an Animal Exclusion Zone on the area of Broughty Ferry beach as outlined in Appendix One, to take effect from 1 April 2001 and for the signage, etc, to be fully installed and completed in around August 2001.
- 2.1.2 Officers investigate sources of external funding to provide additional signage which will be required.
- 2.1.3 Officers brief groups and local residents on the implications of the Animal Exclusion Zone and seek consultation on the possibility of excluding dogs and other animals from the entire beach and report to Committee on the outcome.

3 FINANCIAL IMPLICATIONS

- 3.1 There will be a requirement to increase the level of service provided by Leisure and Parks Rangers and Environmental and Consumer Protection Animal Control Officers. The cost of these services will be met through existing budgets and monitored on an ongoing basis.
- 3.2 It is estimated that the capital cost for approved vandal proof signs and interpretation signage is £15,000. Officers will investigate the potential for attracting external funding for this purpose and appropriate allowance will have to be made in the current review of the Financial Plan. There will be a minor ongoing revenue implication regarding the replacement and repair of signage over time.

4 LOCAL AGENDA 21 IMPLICATIONS

- 4.1 This proposal supports the achievement of Local Agenda 21 priorities by promoting the key theme: Health is protected by creating safe, clean and pleasant environments.

5 **EQUAL OPPORTUNITIES IMPLICATION**

- 5.1 The implementation of the exclusion zone will enhance individual opportunity for safe and healthy leisure pursuits.

6 **BACKGROUND**

- 6.1 In October 1999, the Policy and Resources Committee agreed to an application to the Scottish Executive to have Broughty Ferry beach recognised as a designated Bathing Water. At present the North of Scotland Water Authority is undertaking the Tay Wastewater Project which will significantly improve the water quality on the beach.
- 6.2 Given the Council's commitment to improving the quality of our environment and public health, an opportunity exists to build on the above measures by introducing an animal exclusion zone. The zone will cover 25% of the total area of the beach and would be operated on a year round basis. In addition to the intrinsic benefits of the scheme itself, animal exclusion is another element which would be required to achieve the Blue Flag status which officers of the Council are currently investigating.
- 6.3 To implement this initiative, it will be necessary to erect clear, informative and high quality signage defining the exclusion zone and outlining the restrictions. The cost of this signage is estimated at £15,000. Officers will attempt to identify external sources of funding for this purpose and an appropriate allowance will have to be made in the Financial Plan
- 6.4 It is anticipated that additional surveillance will be necessary particularly soon after the zone is introduced and throughout the summer seasons. ECPD's Animal Control Officers will be designated as the authorised persons under the Council's Management Rules.
- 6.5 The Committee should note that Broughty Ferry Esplanade will shortly be subject to lengthy works by NOSWA as part of the Tay Wastewater Project described above. It is expected that works will not be completed until approximately August 2001. It is proposed that this initiative take effect from 1 April 2001 and be fully implemented immediately after the completion of works by NOSWA.
- 6.6 This policy will impact upon many residents and visitors who use Broughty Ferry beach to exercise their pets, predominantly dogs. For this reason, officers of the Council will engage with the local community, including dog-owning groups, to discuss the implications of the Animal Free Zone.
- 6.7 Officers will also investigate the possibility of extending the proposed Animal Exclusion Zone to cover the whole area of the beach and report to Committee on the outcome.

7 **CONSULTATION**

- 7.1 The Chief Executive and the Directors of Finance, Support Services, Corporate Planning, Neighbourhood Resources and Development have been consulted in the preparation of this report.
- 7.2 Additional consultation with the local community will be carried out as described in 6.6 above.

8 **BACKGROUND PAPERS**

8.1 Dundee City Council Management Rules regulating Parks, Open Spaces and Places of Public Resort & Recreation.

8.2 Report No 701/1999 - Policy & Resources Committee of 18 October 1999 'Identification of Broughty Ferry Beach as a Bathing Water'.

8.3 Seaside Award and European Blue Flag - Criteria and Guidance Notes 2000 - Tidy Britain Group.

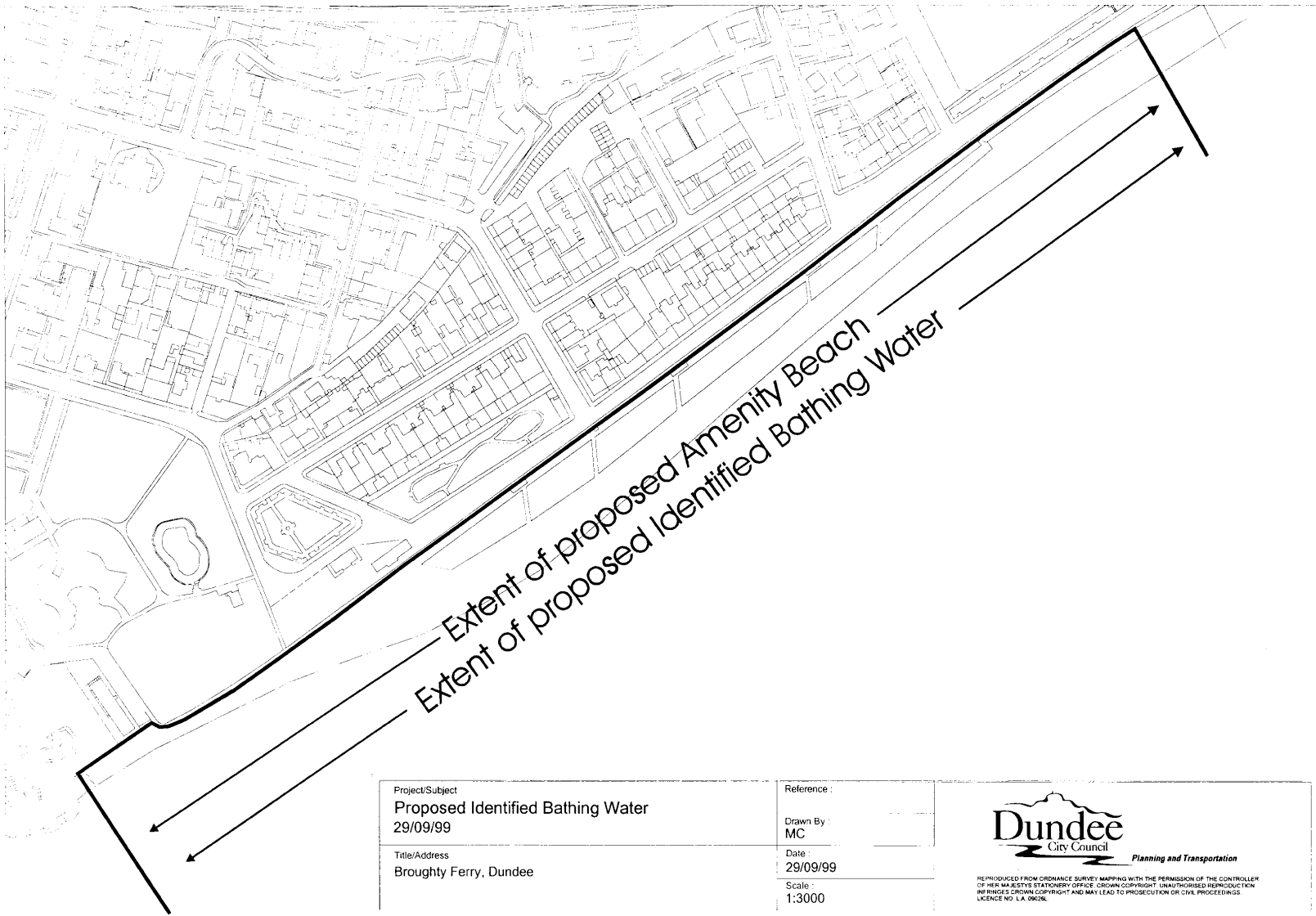
9. **SIGNED**

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Director of Leisure & Parks

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Date

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Director of Environmental & Consumer Protection

.....
Date



Project/Subject
Proposed Identified Bathing Water
 29/09/99

Title/Address
 Broughty Ferry, Dundee

Reference :

Drawn By :
 MC

Date:
 29/09/99

Scale :
 1:3000

Dundee
 City Council
 Planning and Transportation

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