

6 PLANNING APPEAL DECISION - 2-4 HIGH STREET - ADVERTISEMENT CONSENT FOR ONE DOUBLE SIDED FREE STANDING ADVERTISEMENT UNIT (AN92-2008)

Reference is made to Article I(q) of the minute of meeting of this Committee of 15th October, 2007, wherein the above proposal was refused Advertisement Consent because members considered that the proposal would have an adverse impact on the amenity of the locality and the structure would be likely to have an adverse impact on public safety given the heavily trafficked road and traffic conditions, contrary to Policy 63 of the Dundee Local Plan Review 2005.

It is reported that the decision was subsequently appealed by the applicant under the provisions of Regulation 21 of the Town and Country (Control of Advertisements) (Scotland) Regulations 1984.

The appeal was determined by written representations and the decision was received by the Council on 17th April, 2008. Copies of the decision notice have already been circulated to members by e-mail.

The Reporter UPHELD the appeal and granted Advertisement Consent subject to the standard conditions for advertisement consent set out in the Regulations plus other conditions relating to the precise positioning of the unit and its glazing and reglazing.

In reaching his decision the Reporter considered that as the Council had already granted consent for three similar units adjacent nearby bus shelters it is assumed to have accepted that these units cause no adverse impact on the character of the conservation area or adversely affect pedestrian safety. The Reporter considered that the unit was unlikely to cause such additional damage to amenity that it should be refused consent.