

6 BEAUTIFUL SCOTLAND IN BLOOM (AN340-2006)

Following discussions with the organisers of Beautiful Scotland in Bloom it is proposed that Dundee host the 2007 Award Ceremony. This year's Ceremony which was attended by 250 delegates from across Scotland was hosted by Fife Council and proved a success both in terms of the profile that a national awards ceremony provides to the host authority and to Scotland in Bloom itself.

It is recommended that the Committee approves Dundee as the venue for hosting the Awards Ceremony for 2007.

The Ceremony would be held in the Caird and Marryat Halls on 19th September 2007. There is an estimated cost of around £10,000 for the ceremony and local study visits. This expenditure would require to be contained within the Leisure and Communities budget but it is recommended that the Director of Leisure and Communities be remitted to seek funding in a partnership approach to the event with local traders, the City of Discovery Campaign and other partners.