

5 DIGITAL VIDEO DISC (DVD) LENDING SERVICES - EXTENSION TO NEIGHBOURHOOD LIBRARIES (AN271-2003)

At its meeting on 15 October, 2001 the Committee approved Report No 677-2001 - "Introduction of a DVD (Digital Video Disc) Lending Facility". Initially this service was introduced at the Central Library in January, 2002.

One of the recommendations of the report was to monitor issues over a 12 month period and, if results showed a viable level of hires, the service should be extended to Neighbourhood Libraries. Since its introduction the service has proved highly successful. Between February 2002 and January 2003 approximately 3600 DVDs were issued.

Apart from their obvious popularity, the unit cost of £20 for a new release DVD as opposed to £50 for a video will mean that a greater selection can be offered.

It is therefore recommended that DVDs be made available for hire at all Neighbourhood Libraries. Videos will continue to be purchased as long as demand is sustained, but in smaller quantities. Initial set-up costs and ongoing costs will be contained within the existing resource budgets.

The Committee is asked to approve the recommendation.