

(b) PILOT ADVERTISEMENT INITIATIVE (AN152-2005)

The Leisure and Arts Department have been approached by RENT2AD from Dundee who wish to locate adverts inside lockers within Leisure Centres.

It is proposed, therefore, to pilot the scheme at the Olympia noting that any adverts would be vetted by the Department first to ensure the nature was appropriate to the family market experienced at the Olympia.

It is recommended that it is remitted to the Director of Economic Development to enter into a lease agreement with RENT2AD, Dundee, for this pilot scheme which would run from May to November 2005 for Olympia only. Should the scheme be successful, it is recommended that this is progressed and renegotiated for other centres.