

ECO Stars Fleet Recognition Scheme



Want to use less fuel?

Find out how by joining ECO Stars!



Save up to

£300

per car! *

with better fuel efficiency!

ECO Stars is a **free** initiative that encourages and helps operators of taxis and private hire vehicles to run fleets in the most efficient way.

ECO Stars recognises measures you may already be taking and provides practical guidance on how to make improvements reducing your fuel consumption and saving you money!

It's run by Dundee City Council to tackle harmful emissions from traffic in the city, and builds on the success of the ECO Stars scheme for HGVs, vans, buses and coaches.

**Free
to
Join!**

For any licenced taxi & private hire operator in Dundee

Why Join?

Save almost twice the cost of an annual taxi driver's licence

- Save money - by putting into action the recommendations of ECO Stars, a typical taxi or private hire fleet operator could expect to reduce fuel consumption by a minimum of 5% in the first year
- Improve your efficiency – by adopting best practice operations
- Access to expert support and consultancy - fleet specialists will give you practical guidance and advice
- Be recognised as a green business – show your customers that you care about the environment in Dundee. You will get a certificate and small (tax disc sized) windscreen stickers for all your vehicles (on request)
- Free - membership is free of charge, regardless of fleet size
- Simple to join – and we will help you every step of the way



All information is treated in confidence and not discussed with any other business.

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Based on 40,000 miles per year at 39 mpg and £1.33 ppl of diesel, there would be a saving of just over £300.



How does ECO Stars work?

Site Visit

One of the ECO Stars team will visit you which will take no longer than one hour.

We will talk about how your vehicles perform and discuss how you operate your fleet, including how you could make improvements to save fuel and reduce harmful vehicle emissions.

Assessment

Next we look at your list of vehicles in detail, rate them individually depending on their environmental performance, and then award an overall star rating for your whole fleet between one and five.

You will receive a tailor-made “Road Map” – an action plan which shows what steps you could take to improve the performance of your vehicles.

And that's it. If you need more advice about how to implement any of our suggestions, just get in contact with the ECO Stars team.

Interested?

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