

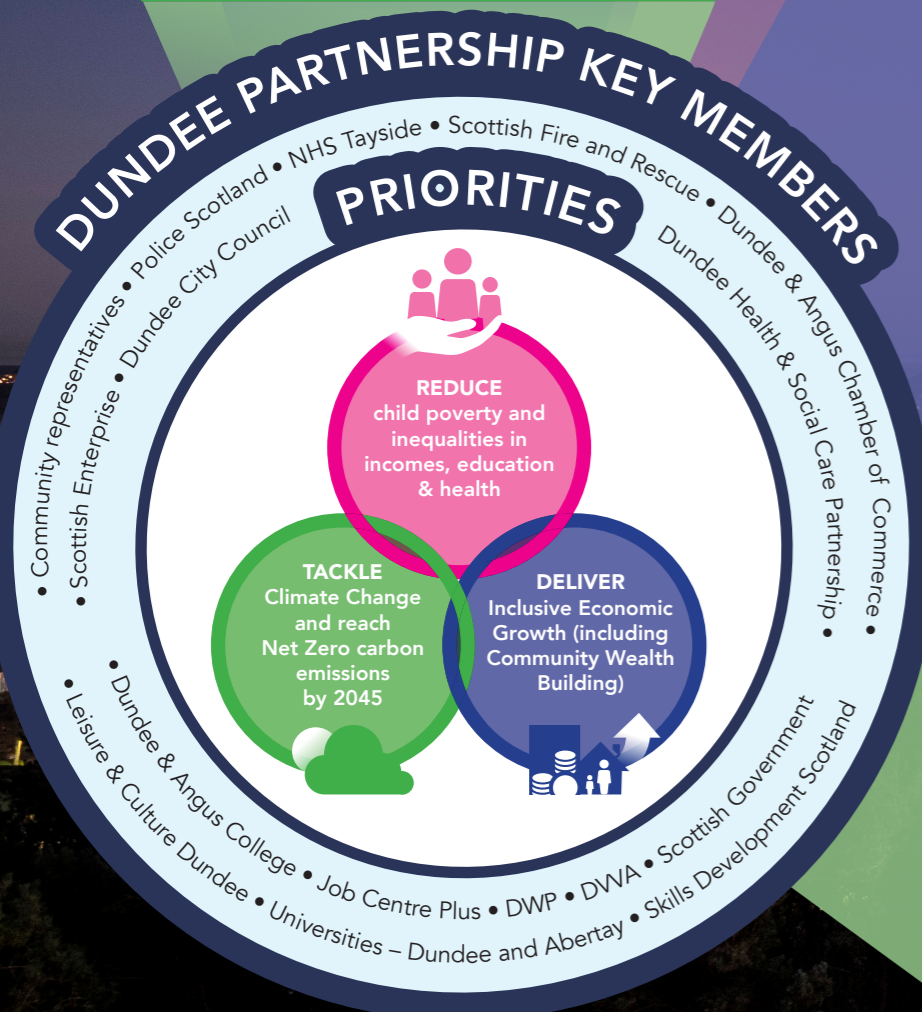
City Plan for Dundee 2022-2032

VISION

Dundee will be a caring city which has tackled the root causes of poverty and delivered fairness in incomes, education and health.

Dundee will have a strong, creative, smart and sustainable city economy with jobs and opportunities for all.

Dundee will be a greener city, made up of strong communities where people feel empowered, safe and proud to live.



ACTIONS

- Continue to develop and implement the local fairness initiatives in Linlathen & Stobswell West
- Increase the uptake of the under 22s free bus travel
- Develop and implement the Child Poverty Pathfinder
- Develop and publish the next Local Child Poverty Action Plan
- Maintain commitment to being the Living Wage City
- Create the 'Dundee Promise' offering apprenticeship to all care experienced young people
- Ensure maximum take up of all UK and Scottish welfare benefits
- Implement new advice strategy for Dundee
- Ensure that cash first, dignified and sustainable approaches are in place
- Support closing the gap in positive destinations for 16-19 year olds
- Improve ongoing participation for care experienced young people and those from SIMD 1 areas
- Increase the number of mentors supporting our young people through the MCR Pathways approach
- Increase the number of opportunities for our young people to gain work experience and paid internships

MEASURES

- Children living in poverty reduced by half by 2030
- The % of 16-19 yr olds from SIMD1 and care experienced school leavers in Education, Employment or Training
- % Gap in Attainment Tariff
- The % gap in literacy and numeracy between P1-7 pupils living in SIMD1 areas and SIMD 5 areas
- % point difference attendance gap between children living in SIMD1 areas and the average for SIMD 2-5
- % of primary 1 children classified as obese or overweight
- Number of drug deaths
- % of data zones that fall into 15% most deprived and Income deprived in Scotland

ACTIONS

- Deliver the Tay Cities Deal
- Attract more skilled green jobs
- Continue to grow Dundee Waterfront jobs
- Deliver Michelin Scotland Innovation Parc's vision and business plan
- Continue work to develop Life Sciences Innovation District
- Continue to take forward proposals for Eden Scotland
- Implement the long-term City Centre Investment Plan
- Create a Dundee Economic Advisory Group
- Raise the profile of the city
- Maintain the commitment to being a Living Wage City
- Deliver community wealth building strategy
- Build on Dundee's Scotland Loves Local campaign
- Maximise apprenticeship opportunities
- Increase and enhance employment pathways,
- Increase better paid private sector jobs
- Increase the number of start-ups and SMEs

MEASURES

- % of the Dundee workforce in employment
- Median Earnings of Total Resident Workers as a Percentage of Scottish Average
- Gross weekly pay for full time employees living in area
- % of employees in Dundee earning less than the real living wage
- % of data zones that are in the 15% most employment deprived in Scotland
- Number of workless households in Dundee
- Number of living wage accredited employers based or headquartered in Dundee
- The unemployment and claimant counts for all 16+ and 16-24 year olds
- % of working age people with no qualifications
- Number of Business Gateway start-ups per 10,000 population
- Visitor Number per 1,000 population
- City centre retail units vacancy rate (%)

ACTIONS

- Implement the Dundee Climate Action Plan
- Develop a city Energy Masterplan
- Support the decarbonisation of transport systems and improve infrastructure for walking, cycling, wheeling and reducing the need to travel
- Manage waste sustainably by reducing, reusing, recycling and recovering waste
- Ensure our communities, green networks and infrastructure are adaptable to a changing climate
- Engage with communities about climate challenge

MEASURES

- Citywide CO2 Emissions (Kt CO2)
- % active travel within the city (walking and cycling)
- % of Household Waste Recycled

THE OUTCOMES THAT WE EXPECT TO HAVE ACHIEVED IN 10 YEARS INCLUDE:

INCREASE IN:

- employment rates with more well-paid, permanent jobs available.
- growth in local economy - the number of local entrepreneurs, key growth sectors and inward investment.
- attendance at cultural events and places of culture.
- the variety of opportunities that meet the needs and aspirations of our young people - encouraging them to stay after leaving school and/or university or college.
- life expectancy of males and females living in the 20% most deprived areas
- physical activity - greater access to green space

REDUCTION IN:

- the number of children and families living in poverty.
- problems with debt.
- number of residents living in fuel and food poverty.
- the attainment gap with an increase in the attainment of pupils living in the 20% most deprived areas.
- social isolation and loneliness amongst older people.
- drugs deaths.

- ✓ Dundee will be a more attractive place to live and work with excellent education provision, leisure facilities, transport links, good quality housing and employment opportunities.
- ✓ Communities will have an enhanced sense of pride, identity and influence, resulting in improved quality of life and satisfaction with living in the area.
- ✓ Mental health of our citizens will improve through accessible community supports
- ✓ All residents will have pride in Dundee and a sense of identity and belonging to the area.
- ✓ Dundee will have a stable population with reduced areas classified as in multiple deprivation.
- ✓ Sustainable transport will be more accessible, and it will be easier to get around Dundee.