

## Who's behind the ECO Stars Fleet Recognition Scheme?

The Dundee ECO Stars Fleet Recognition Scheme is being rolled out in Dundee by Transport & Travel Research Ltd on behalf of Dundee City Council. Funding for the Dundee ECO Stars Scheme has been obtained via the Scottish Government's 2013 Air Quality Action Plan Grant Scheme with support also provided by the Tayside and Central Scotland Transport Partnership (TACTRAN).

The scheme has been set up to help fleet operators improve efficiency, reduce fuel consumption and reduce emissions – all helping to improve local air quality and at the same time, make cost savings.



## How do I sign up?

Call the ECO Stars Team:  
01543 416416

Email the ECO Stars Team:  
ecostars@ttr-ltd.com  
Quote 'ECO Stars Dundee'



For more information about Dundee City Council visit [www.dundee.gov.uk](http://www.dundee.gov.uk) or call 01382 434000



## Dundee

- Free Scheme
- Improved Fuel Efficiency
- Save Money
- Reduce Emissions
- Get tailormade support



**SAVE ££££££**  
PER VEHICLE IN FUEL COSTS!

## What is the ECO Stars Fleet Recognition Scheme?

A free, voluntary scheme designed to provide recognition and guidance on operational best practice to operators of goods vehicles, buses and coaches.

- ECO Stars rates individual vehicles and your fleet's overall road transport operation using star rating criteria, to recognise levels of operational and environmental performance.
- It is straightforward to join and there is no formal audit process.
- Each member signing up to the scheme will receive a tailormade 'Road Map' support to ensure that their fleet is running as efficiently and economically as possible, to help them progress to higher ratings.

## Who can apply?

The scheme is open to any company whose fleet is based in Dundee or operates significantly within the Dundee area.

- Any size – from just one vehicle up to large fleets
- All types of commercial vehicles – vans, LGV, buses and coaches
- Any industry sector - own account, hire and reward, private and public sector, retail, road haulage, industrial, parcel and courier, community transport, bus and coach service

## What are the benefits of membership?

**SAVE  
£2,300\***

**PER VEHICLE IN FUEL COSTS!**

By implementing the key measures recommended by the ECO Stars Scheme, a typical HGV operator could expect to reduce fuel consumption by a minimum of 5% in the first year. Based on 80,000 miles per year at 8mpg and an average of 1 GBP per litre of diesel, there would be a saving of the equivalent of £2,300 per vehicle. For an operator with 10 vehicles this equates to a saving of one whole tanker of diesel!\*

A typical HGV could also see annual output of carbon dioxide fall by six tonnes per year!\*

This shows the big impact ECO Stars could have on your business – improving your **fuel efficiency**, **saving money** and **reducing your environmental impact**. By becoming a member of Dundee ECO Stars, you will be recognised as an environmentally responsible fleet operator by customers, the general public and by other operators

## More scheme benefits...

- Membership of the scheme is free of charge, regardless of fleet size.
- It's simple to join we even visit you to help with your application.
- All members are featured on the website and receive regular updates from the ECO Stars Team.
- You can also promote your green credentials by displaying windscreen stickers on your vehicles– available to all members on request.



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\* figures from Department for Transport Freight Best Practice Programme