

REPORT TO: POLICY AND RESOURCES COMMITTEE – 5 MARCH 2020

REPORT ON: GRANT FUNDING FOR CULTURAL ORGANISATIONS - 2020/2021

REPORT BY: CHIEF EXECUTIVE

REPORT NO: 83-2020

1.0 PURPOSE OF REPORT

This report outlines proposed funding allocations to a number of cultural organisations for the financial year 2020/2021.

2.0 RECOMMENDATIONS

It is recommended that Committee approves the allocations of funding to the organisations set out in section 4.5 for 2020/2021;

3.0 FINANCIAL IMPLICATIONS

3.1 For financial year 2020/2021 it is proposed to allocate grants amounting to £954,000. These proposals represent a saving of £57,000, equating to a 5.6% reduction in funding compared to 2019/2020.

3.2 The Council has developed a bespoke grant and in-kind package for each of these key cultural bodies over the years; consequently the savings being proposed reflect the individual circumstances facing each partner organisation at the present time.

4.0 MAIN TEXT

4.1 Cultural organisations are valued partners in the city, supporting the delivery of our strategic priorities to improve outcomes for our citizens. They enrich the lives of citizens, contribute to the vibrancy of the city and provide valuable learning experiences and community outreach, particularly for young people.

4.2 Most of these organisations have received grant funding from the Council for many years and, although an important source of revenue to them, it is not their main source of revenue. As a percentage of their overall revenue, the Council's grant ranges from 3% to 13%.

4.3 Support for V&A Dundee was set out in a ten year agreement and no change to this support is proposed at this time. There has been a significant economic impact on the city thus far and, with visitors numbers hitting the 1 million visitor milestone in January, its presence is also generating increased numbers to other paid for attractions, in particular Discovery Point and the Science Centre.

4.4 The Council will continue to work with the cultural sector to maximise on commercial opportunities from increased number of visitors to the city, as well as the continued marketing and showcasing of the breadth of Dundee's short-stay offering maximising on being named Staycation City of the Year. Given the importance of tourism on the city's economy it is proposed to maintain the city marketing budget of £100,000 within the Chief Executive's budget in 2020/21.

4.5 Given the financial pressures the Council continues to face, the proposed reductions set out below are a reasonable and responsible approach to balancing the Council's own budget challenges with the importance of continuing to support the cultural sector.

Organisation	Current Funding 2019/20	Proposed Reduction	Proposed Funding for 2020/21	% Reduction	DCC Grant as % of total revenue
Dundee Industrial Heritage	£43,000	£17,000	£26,000	40%	3%
Dundee Science Centre	£38,000	£10,000	£28,000	26%	3%
Dundee Contemporary Arts	£245,000	£13,000	£232,000	5%	13%
Dundee Rep	£335,000	£17,000	£318,000	5%	8%
V&A Museum of Design	£350,000	0	£350,000	0	4%
Total	£1,011,000	£57,000	£954,000	5.6%	

5.0 POLICY IMPLICATIONS

- 5.1 This report has been subject to an assessment of any impacts on Equality and Diversity, Fairness and Poverty, Environment and Corporate Risk. A copy of the Integrated Impact Assessment is attached to this report.

6.0 CONSULTATIONS

- 6.1 The Council Management Team were consulted in the preparation of this report. Meetings have been held with representatives of each of the organisations referred to in this report.

7.0 BACKGROUND PAPERS

None

DAVID R MARTIN
CHIEF EXECUTIVE

DATE: 21 FEBRUARY 2020

INTEGRATED IMPACT ASSESSMENT

Committee Report No: 83-2020

Document Title: CULTURAL ORGANISATIONS GRANT FUNDING 2020/2021

Document Type: Other

New/Existing: Existing

Period Covered: 01/04/2020 - 31/03/2021

Document Description:

Describes the level of grant funding given to cultural organisations in Dundee in the current year and proposed amount for the year ahead.

Intended Outcome:

Formal approval for funding to continue to provide a level of grant to organisations that play an important role in the cultural life and visitor attractiveness of the City.

How will the proposal be monitored?:

Established monitoring and reporting arrangements

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A. Equality and Diversity Impacts:

Age:	No Impact
Disability:	No Impact
Gender Reassignment:	No Impact
Marriage and Civil Partnership:	No Impact
Pregnancy and Maternity:	No Impact
Race/Ethnicity:	No Impact
Religion or Belief:	No Impact
Sex:	No Impact
Sexual Orientation:	No Impact

Equality and diversity Implications:

There is no impact identified on any specific characteristic. The reduction in funding may impact, to a limited degree, on the provision which is available to individuals, families or communities in 2020/2021.

Proposed Mitigating Actions:

There is no specific mitigation required. Attention has been paid to the level of visitors and financial health of each organisation.

Is the proposal subject to a full EQIA? : No

Continued work to generate more visitors to the city and explore other funding streams should generate more revenue for these organisations to mitigate these small funding reductions.

B. Fairness and Poverty Impacts:

Geography

Strathmartine (Ardler, St Mary's and Kirkton): No Impact

Lochee(Lochee/Beechwood, Charleston and Menzieshill): No Impact

Coldside(Hilltown, Fairmuir and Coldside): No Impact

Maryfield(Stobswell and City Centre):	No Impact
North East(Whitfield, Fintry and Mill O' Mains):	No Impact
East End(Mid Craigie, Linlathen and Douglas):	No Impact
The Ferry:	No Impact
West End:	No Impact
Household Group	
Lone Parent Families:	No Impact
Greater Number of children and/or Young Children:	No Impact
Pensioners - Single/Couple:	No Impact
Single female households with children:	No Impact
Unskilled workers or unemployed:	No Impact
Serious and enduring mental health problems:	No Impact
Homeless:	No Impact
Drug and/or alcohol problems:	No Impact
Offenders and Ex-offenders:	No Impact
Looked after children and care leavers:	No Impact
Carers:	No Impact
Significant Impact	
Employment:	Positive
Education and Skills:	Positive
Benefit Advice/Income Maximisation:	No Impact
Childcare:	No Impact
Affordability and Accessibility of services:	Positive

Given the financial pressures on the Council, the proposed reductions are a reasonable and responsible approach to balancing the Council's own budget challenges.

Fairness and Poverty Implications:

The Council's grant funding is associated with these organisations work with us to adopt the Councils commitment to fair work and enterprise and carry out outreach and educational activities as part of their core range of activities.

Proposed Mitigating Actions:

No impact requiring mitigation has been identified.

C. Environmental Impacts

Climate Change

Mitigating greenhouse gases:	No Impact
Adapting to the effects of climate change:	No Impact

Resource Use

Energy efficiency and consumption:	No Impact
Prevention, reduction, re-use, recovery or recycling waste:	No Impact
Sustainable Procurement:	No Impact

Transport

Accessible transport provision:	No Impact
Sustainable modes of transport:	No Impact

Natural Environment

Air, land and water quality:	No Impact
Biodiversity:	No Impact
Open and green spaces:	No Impact

Built Environment

Built Heritage:	Positive
Housing:	No Impact

Is the proposal subject to Strategic Environmental Assessment

No further action is required as it does not qualify as a Plan, Programme or Strategy as defined by the Environment Assessment (Scotland) Act 2005.

Proposed Mitigating Actions:

No impact has been identified requiring mitigation.

Environmental Implications:

Dundee Industrial Heritage specifically maintains an important part of the built heritage of the city and will continue to receive grant funding.

D. Corporate Risk Impacts

Corporate Risk Implications:

The risk implications associated with the subject matter of this report are 'business as normal' risks. The subject matter is routine and has happened many times before without significant loss. There is comfort that the risks inherent within the activity are either transferred to another party, shared equally and fairly between the Council and another party or are negligible.

Corporate Risk Mitigating Actions:

The council has established monitoring and reporting arrangements in place, as well as senior officers and/or elected members on the boards of each organisation.