

REPORT TO: POLICY & RESOURCES COMMITTEE – 10 DECEMBER 2001

REPORT ON: DUNDEE HEALTHY LIVING INITIATIVE

REPORT BY: DIRECTOR OF CORPORATE PLANNING

REPORT NO: 768-2001

1 PURPOSE

- 1.1 To seek approval for a Stage 2 funding bid to be made for a Healthy Living Centre grant from the New Opportunities Fund.

2 RECOMMENDATIONS

- 2.1 It is recommended that members approve the submission of the second stage bid to the New Opportunities Fund by the Healthy Dundee Alliance to develop a Healthy Living Centre Initiative in Dundee as detailed in Section 7.

3 FINANCIAL IMPLICATIONS

- 3.1 This application has no additional financial implications for the Council.

4 EQUAL OPPORTUNITIES IMPLICATIONS

- 4.1 This project will target Social Inclusion Partnership and other areas in Dundee which experience health inequalities in relation to health status, accessing health services and the outcome of health treatment.

5 LOCAL AGENDA 21 IMPLICATIONS

- 5.1 This project supports Dundee 21 themes relating to community empowerment, health services which emphasise prevention of illness, and making services available to all.

6 BACKGROUND

- 6.1 The New Opportunities Fund has a budget of £34.5 million to allocate to projects in Scotland to develop Healthy Living Centre by September 2002. Funding is available for up to five years and up to a maximum of £1 million for an individual project. Initiatives to be supported are more likely to be programmes of activities rather than places or buildings. They are expected to –

- promote good health in its broadest sense;
- target areas and groups that represent the most disadvantaged sectors of the population;
- reduce differences in the quality of health between individuals and improve the health of the worst off in society.

- 6.2 A first stage bid was submitted in December 2000. Subsequently, Healthy Dundee Alliance has been invited to submit a second stage application. The bid will be submitted by the Healthy Dundee Alliance with the Council acting as a lead organisation for administrative and monitoring purposes.

6.3 Following feedback from the New Opportunities Fund the aims of the Dundee Healthy Living Initiative remain as previously agreed:-

- to support and encourage local people to become involved in community health issues as identified through Community Health Audits;
- to facilitate the delivery of community based Health Services;
- to improve access to health advice, information and resources;
- to ensure that community health needs and priorities are included in the policy and service development decisions of key partners.

6.4 The initiative will create a team of five Community Health Development Workers, five Community Health Visitors led by a Team Leader and supported by one and a half Administration Workers and a half time Monitoring and Evaluation Officer. This team will incorporate members of the existing Community Development and Health Project which is funded through the Social Inclusion Partnership. In addition, an application is being made for funding to commission a PLD study into the benefits of the healthy living approach. New Opportunities Funding will be sought to allow the team to work over a four year period.

6.5 The stage one bid included a healthy walk scheme to employ and train guides to employ and train guides to lead community walks to promote simple, accessible and inexpensive physical exercise. Feedback from the New Opportunities Fund advised that this element of the initiative would not be supported and alternative funding is being sought.

6.6 Match funding is not a requirement of the New Opportunities Fund. Partners however are expected to contribute to the initiative financially and in kind. Partners in Health Dundee will contribute directly to the initiative through financial support and indirectly through the provision of services. The Council may be asked to consider making accommodation available to Project staff with costs to be met from the Project budget.

6.7 The bid to the New Opportunities Fund will total £894,000 over four years.

7 CONSULTATION

7.1 Consultation has been carried out amongst health partners, community and voluntary groups and Council Departments. Four consultation events have been held in the four communities at which partners and community representatives endorsed the project and the content of the bid.

7.2 In addition, the Directors of Finance, Support Services, Education, Neighbourhood Resources and Development, Social Work, Arts and Leisure and Housing have been consulted on the contents of this report.

8 BACKGROUND PAPERS

- (a) Policy and Resources Committee Report 11 December 2000 – Report No. 765-2000.

Signed: _____

Date: _____