

**REPORT TO: PERSONNEL AND MANAGEMENT SERVICES COMMITTEE
- 24 JUNE 2002**

REPORT ON: PEER EDUCATION PROJECT - DUNDEE

**REPORT BY: DIRECTOR OF PERSONNEL AND MANAGEMENT SERVICES AND
DIRECTOR OF NEIGHBOURHOOD RESOURCES AND DEVELOPMENT**

REPORT NO: 557-2002

1.0 PURPOSE OF REPORT

1.1 To advise the Committee of developments relating to peer education and to seek the Council's support for proposals that the Council acts as employer for these externally funded posts.

2.0 RECOMMENDATIONS

The Committee are asked to:

2.1 note the outcome of successful bids to the Social Inclusion Partnership, Dundee Drugs and Alcohol Action Team, and Lloyds TSB Foundation for funding and significant private sector support for the development of this innovative approach to working with young people; and

2.2 approve the establishment of the following externally funded fixed term temporary posts until 31 March 2004:

- Project Leader (PO1-4) (£23,930-£25,976)
- Peer Education Worker (CEW) (£16,173-£21,536)
- 0.7 Peer Education Worker (Accreditation) (CEW) (25 hours) (10,928-£14,551)
- 0.5 Peer Education Worker (Media) (CEW) (£8,088-£10,768)
- 0.5 Peer Education Worker (Minority Groups) (CEW) (8,088-£10,768)
- 0.7 Clerical Resource Worker (GS1/2) (25 hours) (£6,541-£8,716)

3.0 FINANCIAL IMPLICATIONS

3.1 The Peer Education Project is externally funded. There are no direct financial implications to the Council other than the management help in kind provided through the Neighbourhood Resources and Development Department.

3.2 Appendix A details the funding secured and costs of proposed staffing to take forward the project.

4.0 LOCAL AGENDA 21 IMPLICATIONS

4.1 These proposals would advance the Agenda 21 objectives of protecting and promoting health.

4.2 Peer education also empowers young people in decision-making processes.

5.0 ANTI POVERTY IMPLICATIONS

5.1 Promoting self-confidence and a positive response to health will address themes set out in the Council's Anti Poverty Strategy, particularly:

- Supporting participation in decision-making
- Engaging in the political process, and representing specific interests
- Extending social networks
- Developing skills and competences within communities
- Developing personal capacity

6.0 EQUAL OPPORTUNITY IMPLICATIONS

6.1 As a method, peer education is well placed to address discriminatory practices and attitudes which can lead to stereo-typing on grounds of race, colour, gender, sexuality, age, class, ethnic or religious beliefs, disability or because of HIV/Aids.

6.2 The approach adopted sets out to improve awareness of diversity and of equality issues amongst young people.

7.0 BACKGROUND

7.1 The Peer Education Project commenced two years ago as a partnership between The Corner (Young Persons Health and Information Project), Education Department, Tayside Police and Neighbourhood Resources and Development Department.

7.2 The project has piloted an innovative approach to recruiting and training S2 pupils who subsequently deliver a peer education programme to P7 pupils in feeder primaries for their own secondary school. To date, it has worked with 651 young people.

7.3 The main aims of the programme have been to provide an opportunity to increase young people's knowledge of drugs and drugs-related issues, as well as equipping them with the skills to deal with difficult situations. Peer educators have also undertaken workshops with a number of adult groups including schoolteachers and parents.

7.4 Initial funding for the initiative has come through the Dundee Drugs and Alcohol Action Team and the Social Inclusion Partnership.

7.5 An integral part of the programme design has involved a residential weekend at the end of the peer education training course and prior to the commencement of delivery sessions in primary schools. These residentials have been funded independently through sponsorship and Scotland Against Drugs.

8.0 THE NEXT PHASE

8.1 Building on the success of the pilot, the Social Inclusion Partnership and Lloyds TSB Foundation have committed funding for an expansion of the programme which will:

- extend its life
- provide the opportunity for the programme to work in more schools and more communities
- provide a basis for longitudinal research into the effectiveness of this method of intervention
- engage private sector support in a media initiative which will develop around the peer education response and will work with young people to promote positive lifestyles, increased self-esteem and self-confidence

8.2 The project will continue to be operated under the auspices of an advisory group drawn from representation from the key stakeholders, with Neighbourhood Resources and Development Department managing the project on a day-to-day basis.

8.3 The new funding will allow the creation of a Project Leader, two FTE Peer Education Workers, a part-time Accreditation Worker and part-time clerical assistant, with all appointments being offered on a fixed term basis.

9.0 CONSULTATION

9.1 The Project Advisory Group, the Chief Executive, Directors of Support Services and Finance have all been consulted in the preparation of this report.

10.0 BACKGROUND PAPERS

10.1 No background papers, as defined by Section 50D of the Local Government (Scotland) Act 1973 (other than any containing confidential or exempt information) were relied on to any material extent in preparing the above report.

Director of Personnel and Management Services

Date.....

Director of Neighbourhood Resources Officer

Date.....

APPENDIX A

PILOT PEER EDUCATION PROJECT - FUNDING AND PROPOSED STAFF COSTS

<u>SOURCES OF FUNDING</u>	2002/03	2003/04	
SIP 1 Mainstream	£20,460	£27,280	confirmed
SIP 2 Mainstream	£20,460	£27,280	confirmed
DAAT	£24,597	£25,000	confirmed
Lloyds TSB	£28,138	£29,121	confirmed
NCR/Soroptomists	£5,500	£0	confirmed
Wave 102/Flintriver	£10,200	£5,500	confirmed
Tackling Drugs SIP 1	£10,000	£10,000	(media Campaign) To be confirmed
Tackling Drugs SIP 1	£10,000	£10,000	to be confirmed
TOTAL INCOME	£129,355	£134,181	
 <u>COST OF PROPOSED STAFFING</u> 			
1.0 Project Leader PO 1- 4 (£23,930 - £25,976)	£21,716	£28,954	
1.0 Peer Education Worker CEW (£16,173 - £21,536)	£18,369	£24,492	
0.5 Peer Education Worker (Media) CEW (£8,088 - £10,768, 18.5hrs per week)	£9,032	£12,042	
0.5 Peer Education Worker (Minority groups) CEW (£8,088 - £10,768, 18.5hrs per week)	£9,032	£12,042	
0.7 Peer Education Worker (Accreditation) CEW (£10,928 - £14,551, 25hrs per week)	£11,432	£15,243	
0.7 Clerical Resource Worker GS1/2 (£6,541 - £8,716, 25 hrs per week)	£7,532	£10,042	
TOTAL STAFF COSTS	£77,112	£102,816	
BALANCE FOR NON STAFF COSTS	£52,243	£31,365	

NOTES

1. Staff costs in Financial Year 2002 - 2003 are based on 9 months (01st July2002 - 31st March 2003)