

## **DUNDEE CITY COUNCIL**

**REPORT TO: Leisure and Arts Services Committee – 16 June 2003**

**REPORT ON: Major Project Grants – Ultimate Chill Festival**

**REPORT BY: Director of Leisure and Arts**

**REPORT NO: 421-2003**

### **1.0 PURPOSE OF REPORT**

- 1.1 To seek approval to award a grant to Pure Media (UK) Ltd. towards the cost of organising and running the Ultimate Chill Festival which will take place from the 8 - 12 July 2003.

### **2.0 RECOMMENDATIONS**

- 2.1 That the Committee authorise the payment of £2,000 for the grant.

### **3.0 FINANCIAL IMPLICATIONS**

- 3.1 The recommended grant award totalling £2,000 can be met from the grants budget within the Leisure and Arts Department's 2003/2004 Revenue Budget. The grant is payable on receipt of a Project Report.
- 3.2 The total estimated expenditure for the project is £9,750 and a breakdown of costs and income is detailed below in 6.4.

### **4.0 LOCAL AGENDA 21 IMPLICATIONS**

- 4.1 The grant awarded reflects a positive contribution to the Local Agenda 21 theme "access to facilities, service, goods and people is not achieved at the expense of the environment and is accessible to all" and "local needs are met locally".

### **5.0 EQUAL OPPORTUNITIES IMPLICATIONS**

- 5.1 Particular consideration is given to applications, which prioritise or maximise community involvement, generating interaction within specific groups, communities and organisations. This project targets young people and brings the skills of African drumming and dance to the City to widen the experience of the participants and positively promote other cultures.

### **6.0 MAIN TEXT**

- 6.1 Pure Media (UK) Ltd. is a charitable organisation, based in Dundee, which provides opportunities for local youngsters to directly participate in the arts and music activities
- 6.2 The Ultimate Chill Festival is a musical event implemented by young people (11-25 years old) which began in 2000. A group of young people from Baldrigon Academy, with support from Youth Work staff, organised "chilling" out activities prior to and after exams. These activities also aimed to showcase young local talent, providing them with the opportunity to play to a large audience. These activities also provided new opportunities for youth expression, highlighted the creative industries as a viable career option, had a strong anti-drug and alcohol policy and was a fun event for the community to come along and enjoy the music.

Ultimate Chill II, held in March 2001, was attended by young people who travelled in from surrounding areas to participate. This event included video editing workshops, which produced a video demonstrating the technical ability of the participants as well as providing a

permanent record of the event.

Ultimate Chill III was part of the Discover Summer in the City programme in 2002. Local acts were provided the opportunity to compete for the chance to record a demo CD and make a music video. The night of the competition also gave the audience the chance to participate with DJs, Break Dancers and a barbeque being held.

- 6.3 This year's Ultimate Chill Festival hopes to build on the success of the previous years' festivals as well as broaden the music which is on offer. The organisers are also looking to develop the festival's audience base and working relationships with other similar events both nationally and internationally.

The Ultimate Chill Festival week will comprise of:

- Auditions – Will take place over 4 days and on hand will be a visual artist who will be working with the bands, developing projections and keeping a picture diary of the proceedings.
- Workshops – Song writing, African Percussion and Dance workshops will be held to help young musicians to develop their material.
- The Ultimate Chill IV will be held on Saturday 12 July, where the 6 finalists will perform 20 minute sets in front of an audience. It is hoped this year to have, with the help of Leisure and Arts Music Development Officer, a distinguished panel of judges. As well as the competitive event there will also be live artists, DJs, and dancers.
- The winning act will travel to Glasgow to be involved with Tuesday Records in recording/mastering/remixing their CD.

- 6.4 The estimated cost of the Ultimate Chill festival £9,750 and the project committee has arranged or is in the process of arranging funding from various sources. A breakdown of Expenditure and Income is shown in the following table.

	Expenditure	Amt £	Total £	Income	Amt £	Total £
Festival Week Costs	Hospitality, Security, Publicity, Live Artists and Equipment & Lighting	3,950		Scottish Community Foundation	3,500	
Music Costs	Album Recording, Winners Album production, CD Booklet and Manufacturing Costs	3,500		Larg Family Trust	1,500	
Winners Trip to Glasgow	Filmmaker, Accommodation, Subsistence and Travel	2,300		Pure Media (UK)	2,000	
				Festival Planning Group (Fund Raising etc.)	750	
			9,750	Dundee City Council	2,000	9,750

## 7.0 CONSULTATION

- 7.1 The Chief Executive, Director of Support Services, Director of Finance, and Director of Corporate Planning have been consulted on this report and are in agreement with its contents.

**8.0 BACKGROUND PAPERS**

8.1 None

**STEVE GRIMMOND  
DIRECTOR OF LEISURE AND ARTS  
30 MAY 2003**