

**REPORT TO: ENVIRONMENTAL SERVICES AND SUSTAINABILITY COMMITTEE  
16 JANUARY 2006**

**REPORT ON: WRAP HOME COMPOSTING INITIATIVE - PARTNERSHIP WITH  
DUNDEE CITY COUNCIL**

**REPORT BY: HEAD OF WASTE MANAGEMENT**

**REPORT NO: 40-2006**

## **1.0 PURPOSE OF REPORT**

1.1 To inform committee of the proposed partnership between Dundee City Council and the Waste & Resources Action Programme (WRAP) to provide a home composting initiative for the city's residents, and to seek committee approval for this.

## **2.0 RECOMMENDATIONS**

2.1 It is recommended that the proposed initiative, which would give householders the opportunity to purchase home composting units at heavily subsidised rates, receive advice and support from a dedicated partner organisation and participate in a waste minimisation activity be approved.

## **3.0 FINANCIAL IMPLICATIONS**

3.1 There are no cost implications for the Council as all costs in relation to the organisation and administration of the scheme will be funded in full by WRAP.

## **4.0 DUNDEE 21 IMPLICATIONS**

4.1 Implementation of these initiatives will have a major impact on the following themes – “resources are used effectively and waste is minimised” and “health is protected by creating a safe, clean and pleasant environment”.

## **5.0 EQUAL OPPORTUNITIES IMPLICATIONS**

5.1 None

## **6.0 MAIN TEXT**

6.1.1 As part of the City Council National Waste Strategy Implementation Plan, the Council is committed to a range of waste prevention activities with the aim of reducing the quantity of waste going to landfill.

6.1.2 The WRAP home composting initiative has been operational nationally for approximately two years, and is used as a major tool to assist in diversion of waste from landfill, thus helping Local Authorities to meet the EU and Scottish Executive diversion targets.

6.1.3 The principal thrust of the scheme is to allow householders to purchase heavily subsidised home composting units directly from WRAP, use these items in their own gardens, and thus minimise the production of garden waste at source. The units vary in

size, and are priced at £6, £10 & £25. Normal retail prices for the units would be in the region of £40, £57, & £121.

- 6.1.4 The initiative is initially marketed via the Scottish Waste Aware Group (SWAG) through door drops and press advertisements. Interested householders place their order for home composting units through the WRAP orderline, or by post. Orders are delivered by Exel logistics, normally within ten days. WRAP pay for all unit procurement, storage, delivery and marketing. Each householder can order up to three units, and delivery is free.
- 6.1.5 Direct support to householders consists of composting guides and twice yearly newsletters & support postcards.
- 6.1.6 Householders also benefit from the Services of a WRAP Home Composting Advisor, who promote the scheme and the sale and usage of the units, through participation at events & garden shows, and through talks to clubs and societies where applicable. The Advisor for Dundee will be shared with Fife and Perth & Kinross. Householders also have access to the WRAP home composting helpline.
- 6.1.7 To date, WRAP have worked with 44 Local Authority partners in the UK, and have plans to expand this to over 70 partners in 2006. The scheme is intended to launch in April 2006, and to run until December 31st 2006 in the first instance.
- 6.1.8 As a partner Local Authority, Dundee City Council will be expected to support the scheme fully, and provide practical support on logistics etc for the Home Composting Advisor where possible. It is intended that this support will principally come from the Waste Minimisation section of the Waste Management Department.
- 6.1.9 Whilst Dundee City Council currently offer a kerbside collection service for garden waste from householders, it is not anticipated that this proposed home composting scheme will adversely affect the kerbside collection scheme. Rather, the home composting scheme is intended to augment the kerbside collection scheme, and to give householders further service provision.

## **7.0 CONSULTATION**

- 7.1 Chief Executive  
Depute Chief Executive (Finance)  
Depute Chief Executive (Support Services)  
Director of Planning and Transportation

## **8.0 BACKGROUND PAPERS**

- 8.1 Tayside Area Waste Plan
- 8.2 National Waste Strategy – Dundee City Council Implementation Plan.

Jim Laing Head of Waste Management

21 December 2005