

**REPORT TO: PLANNING AND TRANSPORTATION COMMITTEE
30 JUNE 2003**

**REPORT ON: BROUGHTY FERRY STUDY – BROOK STREET, FISHER STREET
IMPLEMENTATION STAGE**

REPORT BY: DIRECTOR OF PLANNING AND TRANSPORTATION

REPORT NO: 384-2003

1 PURPOSE OF REPORT

- 1.1 The purpose of the report is to:
- a seek approval for the revised draft Traffic Order for central Brook Street, Broughty Ferry, in accordance with the previous Committee decision;
 - b seek approval for funding for the implementation of the approved Traffic Order at Fisher Street; and
 - c seek approval for officer participation and committee representation in a community forum within Broughty Ferry.

2 RECOMMENDATIONS

- 2.1 It is recommended that the Committee approve:
- a a revised draft Order to implement the provisions for Brook Street as presented to and approved by Committee on 2 December 2002, for public advertisement;
 - b that the Director of Planning and Transportation report back in respect of the public response within a period of four months;
 - c a budget of £10,500 be confirmed for the closure of Fisher Street at Ambrose Street and associated works;
 - d in the event of the initiative to form a community based forum materialising, attendance of appropriate officers at future meetings, if invited by the Forum; and
 - e the request from the publican at Ship Inn to extend the footway at that location be agreed subject to satisfactory treatments of the footways in the area.

3 FINANCIAL IMPLICATIONS

- 3.1 Provision of £12,000 has been made for costs associated with the implementation of the traffic restriction order within central Brook Street should the Council decide to progress the temporary measures it would require. The implementation of the traffic restriction order within Fisher Street is to be met from within the Planning and Transportation capital budget 2003-2004. These costs are estimated to be £14,500.
- 3.2 Costs associated with participation in a community forum are likely to be minimal and will be met from within the Planning and Transportation Department revenue budget 2003-2004.

- 3.3 Capital costs associated with any footpath widening within Fisher Street will be met by the developer.

4 LOCAL AGENDA 21 IMPLICATIONS

- 4.1 The purpose of the study is to address existing issues and identify development opportunities to achieve a sustainable community. The Traffic Orders would address the following key themes of Dundee 21:
- a access to facilities, services, goods and people is not achieved at the expense of the environment and are accessible to all;
 - b health is protected by creating a safe, clean, pleasant environment;
 - c all sections of the community are empowered to participate in decision making;
 - d places, spaces and objects combine meaning and beauty with utility;
 - e settlements are human in scale and form; and
 - f diversity and local attractions are valued and protected.

5 EQUAL OPPORTUNITIES IMPLICATIONS

- 5.1 The following equal opportunities themes have been addressed:
- a opportunity to create a barrier free city;
 - b involving and consulting target groups;
 - c crime prevention and community safety will be used to eliminate violence and harassment;
 - d the needs of minority groups will be considered;
 - e opportunities will be sought to form new partnerships; and
 - f special measures will be taken to improve participation in community life.

6 BACKGROUND

- 6.1 The Committee will recall that at its meeting on 29 April 2002, it agreed to the promotion of various Draft Traffic Orders in Central Broughty Ferry for public consultation purposes. These proposals were initiated by the Broughty Ferry Study Report with sought to achieve:
- a increased pedestrian safety and comfort;
 - b improved servicing at point and time of need;
 - c sufficient convenient and available parking;
 - d environmental improvements; and

e reduction in traffic speeds.

- 6.2 Reference is made to the decision of the Planning and Transportation Committee of 2 December 2002, when it was agreed that, in response to objections and following extensive consultations, the draft Order as advertised be amended and re-advertised to incorporate 12 parking spaces within the central section of Brook Street. The revised Order attempts to resolve the conflicting views of the consultees. Committee approval is requested for the amended order.
- 6.3 At the same meeting, the Committee agreed to the draft Order to close Fisher Street to through traffic at Ambrose Street. This order has now been confirmed.
- 6.4 Reference is also made to the decision of the Planning and Transportation Committee of 26 June 2000 when it was agreed to ask the officers to investigate the formation of a community focus group as part of the ongoing implementation process. The Committee is requested to consider whether to participate in an initiative currently being developed within the community as a community forum.
- 6.5 The decision of Committee to approve the closure of Fisher Street has prompted the proprietor of a local public house to seek authority to extend the footway at his premises to accommodate an external seating area. The authority of the committee is required in respect of the principle, layout and specification of the proposed works.

7 BROOK STREET DRAFT ORDER

- 7.1 A revised draft Order has been produced as agreed by Committee. The order provides for six parking spaces at the west end and six parking spaces at the east end of central Brook Street. Provision is also made for four dedicated service bays. These bays are of a length and in a location to address the needs of traders as indicated in the survey of traders.
- 7.2 During the first twelve months of its implementation, the Order would be monitored in respect of:
- a reduced congestion in Brook Street;
 - b traffic speed in Brook Street;
 - c impact on manoeuvres in adjacent streets;
 - d turnover of parking spaces; and
 - e adequacy of disabled spaces.
- 7.3 Surveys will be carried out to cover pedestrian foot fall and traffic volumes in central Brook Street, traffic volumes in King Street and Queen Street, turning manoeuvres at Queen Street/Fort Street, Queen Street/Gray Street, Brook Street/Fort Street, Brook Street/Gray Street, King Street/Fort Street and King Street/Gray Street.
- 7.4 The Order will be reviewed after a period of 12 months in the light of the results of the various surveys and confirmed or amended as necessary.

- 7.5 Broughty Ferry Traders Association has already embarked on a range of surveys in association with Stirling University Retail Unit. These will relate principally to customer satisfaction.
- 7.6 Broughty Ferry Community Council intend to carry out a postal survey seeking the views of the "consumer" within the east Dundee postcode area seeking their views on a range of issues in relation to central Brook Street.
- 7.7 The information obtained from these surveys will be analysed as part of the review process.

8 COMMUNITY FORUM

- 8.1 Planning and Transportation Committee of 26 June 2000 gave authority to officers to investigate the formation of a community focus group for the study area as part of the ongoing consultation/implementation process.
- 8.2 Based in Stirling, the Scottish Business Crime Centre, supported by Scottish Executive and key national retailers, has developed a "Safer Trading Environment" initiative through local partnerships between Police, traders and councils. These partnerships seek to counter all the negative impacts of crime on local trading environments, businesses and the prosperity of communities.
- 8.3 An initial exploratory meeting has been held to consider the implications of setting up a "forum". Representatives of the traders (including some from the "tourist sector"), representation from the Community Council and Council officers were in attendance.
- 8.4 The "evening economy", the licensed trade, multiple stores and the financial sector were not represented. It is important that these sectors are engaged. It is essential that any forum draws on the experience of:
- a Boots' involvement in town centre management in Dundee as a member of the City Centre Action Group and in a national context where they work closely with the Civic Trust;
 - b Robertson's and McLeish's in the central area, as members of the City Centre Action Group;
 - c the licensed trade/hotel/bed and breakfast sector in respect of their increasing role within Broughty Ferry; and
 - d the financial sector where there are potential opportunities for sponsorship, staff secondment, etc.

It would be beneficial to ensure that, in addition to the Community Council representation there was also representation from the residents of central Broughty Ferry.

- 8.5 Such a forum would provide a mechanism for representation from all sectors of the community in terms of the remit of June 2000. By giving a degree of ownership to the community the forum is likely to be more successful. It is suggested that Council representation be the convener of the Planning and Transportation Committee, the local member and appropriate officers.

9 FISHER STREET

- 9.1 In terms of the implementation of the Orders already approved a probable cost of £10,500 was obtained for the work to close Fisher Street at Ambrose Street. It would be appropriate that the signage for the "access only" order be installed simultaneously. This will add some estimated £4,000 to the costs. Funds for this exercise are accommodated in the Planning and Transportation Department Capital Budget 2003-2004.
- 9.2 As a result of the Council's initiative at Fisher Street, the proprietor of the Ship Inn has requested that, as outlined in the Broughty Ferry Study Report, the footway outside his premises be extended to accommodate an external seating area. He is prepared to meet the costs of this proposal.
- 9.3 The proposal follows the thrust of the Study recommendation insofar as it would enhance the riverfront, improve facilities for pedestrians and support facilities for visitors and tourists. However, it can only be implemented when Fisher Street is closed at Ambrose Street.
- 9.4 Associated works to realign adjacent kerbing or provide white lining must be done in association with the proposed works. Subject to agreement with the proprietor regarding the details of the layout and finishes of the proposed extended footway this proposal is welcomed.

10 CONCLUSIONS

- 10.1 The above mentioned package of measures will enhance the district shopping centre and the riverfront.
- 10.2 The creation of a community forum on the lines proposed will secure participation and involvement from all sectors of the community, draw together disparate elements in the community and provide them with a sense of ownership of the process of taking forward the wider raft of proposals.

11 CONSULTATIONS

- 11.1 The Chief Executive, Director of Finance, Director of Support Services, Director of Corporate Planning, and , have been consulted and are in agreement with the contents of this report.

12 BACKGROUND PAPERS

- 12.1 Report 3-2000 – 24 January 2000.
- 12.2 Report 363-2000 – 24 June 2000.
- 12.3 Report 630-2000 – 4 December 2000.
- 12.4 Report 729-2001 – 3 December 2001.
- 12.5 Report 244-2002 – Planning and Transportation Committee, 29 April 2002.
- 12.6 Report 800-2002 – Planning and Transportation Committee, 2 December 2002.

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23 June 2003

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