

**REPORT TO: PLANNING AND TRANSPORTATION COMMITTEE - 12 JUNE 2006**  
**REPORT ON: DUNDEE CITY COUNCIL BUS SHELTER ADVERTISING CONTRACT**  
**REPORT BY: DIRECTOR OF PLANNING AND TRANSPORTATION**  
**REPORT NO: 328-2006**

**1 PURPOSE OF REPORT**

1.1 This report details tenders received and requests a decision on acceptance thereof.

**2 RECOMMENDATION**

2.1 Committee approval is requested for the Director of Planning and Transportation to negotiate with J C Decaux on the detailed content of their proposal.

Project Description	Contractor	Annual Income	Total Income
Bus Shelter Advertising	J C Decaux	£162,000	£1,620,000
<b>Total</b>		£162,000	£1,620,000

**3 FINANCIAL IMPLICATION**

3.1 The Depute Chief Executive (Finance) has confirmed that the income for the above will fund maintenance and revenue costs associated with the Bringing Confidence into Public Transport and SmartBus initiatives.

**4 CONSULTATIONS**

4.1 The Chief Executive, Depute Chief Executive (Support Services), Depute Chief Executive (Finance) and Assistant Chief Executive (Community Planning) have been consulted and are in agreement with the contents of this report.

**5 BACKGROUND PAPERS**

5.1 Unless stated otherwise on the attached sheets, no background papers, as defined by Section 50D of the Local Government (Scotland) Act 1973 (other than any containing confidential or exempt information), were relied on to any material extent in preparing this report.

**6 FURTHER INFORMATION**

6.1 Detailed information relating to the above Tenders is included on the attached sheet.

---

Mike Galloway  
Director of Planning & Transportation

---

Iain Sherriff  
Head of Transportation

IFS/NHG/EB

6 June 2006

Dundee City Council  
Tayside House  
Dundee

**PLANNING & TRANSPORTATION COMMITTEE**

CLIENT														
PROJECT	Dundee City Council Bus Shelter Advertising Contract													
TOTAL INCOME	£1,620,000 over ten years.													
REVENUE IMPLICATIONS	Annual income from the contract shall minimise the ongoing revenue burden in maintaining passenger waiting facilities and information systems provided through the Bringing Confidence into Public Transport and SmartBus projects.													
LOCAL AGENDA 21 IMPLICATIONS	The upgrading of the major access corridors into the city centre has brought considerable benefits for the visual elements of the environment and accessibility for public transport users. This contract will allow Dundee City Council to maintain the standard of these high quality facilities.													
EQUAL OPPORTUNITIES	None													
TENDERS	<p>Tenders were sought from six approved companies who intimated an interest.</p> <p><b>Tenderers</b></p> <table> <tr> <td><b>1 Viacom Outdoor</b></td> <td>Tender not returned</td> </tr> <tr> <td><b>2 Adshel</b></td> <td>£930,000</td> </tr> <tr> <td><b>3 J C Decaux</b></td> <td>£1,620,000</td> </tr> <tr> <td><b>4 Streetbroadcast</b></td> <td>Tender not returned</td> </tr> <tr> <td><b>5 Engineer Contract Services Ltd</b></td> <td>Tender not returned</td> </tr> <tr> <td><b>6 Trueform Engineering Limited</b></td> <td>Non compliant tender</td> </tr> </table>	<b>1 Viacom Outdoor</b>	Tender not returned	<b>2 Adshel</b>	£930,000	<b>3 J C Decaux</b>	£1,620,000	<b>4 Streetbroadcast</b>	Tender not returned	<b>5 Engineer Contract Services Ltd</b>	Tender not returned	<b>6 Trueform Engineering Limited</b>	Non compliant tender	
<b>1 Viacom Outdoor</b>	Tender not returned													
<b>2 Adshel</b>	£930,000													
<b>3 J C Decaux</b>	£1,620,000													
<b>4 Streetbroadcast</b>	Tender not returned													
<b>5 Engineer Contract Services Ltd</b>	Tender not returned													
<b>6 Trueform Engineering Limited</b>	Non compliant tender													
RECOMMENDATION	Approval is requested for the Director of Planning and Transportation to negotiate with J C Decaux on the detailed content of their proposal.													

