

DUNDEE CITY COUNCIL

REPORT TO: Leisure and Arts Services Committee – 17 March 2003

REPORT ON: Broughty Ferry Yellow & Blue Flag Initiative

REPORT BY: Director of Leisure and Arts

REPORT NO: 231-2003

1.0 PURPOSE OF REPORT

1.1 To seek approval for the construction of a Lifeguard Station based in the Café building at Broughty Ferry Beach and the purchase of deck chairs, wind breaks and signage required for the Yellow Flag Initiative.

2.0 RECOMMENDATIONS

2.1 It is recommended that:

approval is given to the offer of £1,275 from Ritchie Dagen & Allen, Chartered Architects, to provide architectural services for the conversion of the eastern portion of the former Bathing Shelter.

2.2 the offer of £1,079 received from Southsea Deckchairs, Portsmouth for the supply and delivery of 30 traditional deck chairs and 15 wind breaks is accepted.

2.3 the offer of £704.40 received from Tayside Contractors for the supply and erection of Brown Tourist Directions Signs is accepted.

3.0 FINANCIAL IMPLICATIONS

3.1 The costs associated with this report amounting to £3,058.40 can be met from the £45,000 allocation for this purpose from the Reallocation of Scottish Budget Resources as detailed in Article II of the Policy and Resources Committee of 9 September 2002.

4.0 LOCAL AGENDA 21 IMPLICATIONS

4.1 The issues which are considered in the Designation of a Yellow Flag and Blue Flag include Water Safety, Manager and Information Provision.

5.0 EQUAL OPPORTUNITIES IMPLICATIONS

5.1 Both the Yellow and Blue Flag designations would indicate that Broughty Ferry Beach is clean and safe according to the stringent criteria of the designation.

5.2 All citizens and in particular the disabled, would have access to a safe and clean beach. Broughty Ferry Beach is easily accessible to low income families in Dundee who may or may not be able to afford to travel to any beach activities.

6.0 MAIN TEXT

- 6.1 Reference is made to Article II of the Policy and Resources Committee of 9 September 2002 which outlined the criteria that the Council will need to meet to obtain Yellow and Blue Flag designation and to Article X of the Leisure and Arts Services Committee of 16 December 2002 in which the Committee approved the purchase of equipment required to meet the Yellow/Blue Flag criteria.
- 6.2 An offer for the supply and erection of Brown Tourist Signage has been received from Tayside Contracts at a cost of £704.40.
- 6.3 To improve facilities for visitors to the Broughty Ferry Beach offers were received from a specialist commercial deck chair supplier for the supply and delivery of 30 deckchairs and 15 windbreakers at a cost of £1,079.00.
- 6.4 The Director of Economic Development is currently negotiating with the current Tenant of the Broughty Ferry former beach shelter with a view to negotiating a new lease. The intention of the Tenant is to develop the Beach premises to provide a Café. As part of these proposals an area of the building will be used as a Beach Lifeguard Post. An offer has been received from Ritchie Dagen and Allen, Chartered Architects, to provide architectural services for the design of the Beach Lifeguard Post to be included in the overall proposals for the conversion of the shelter at a fee of £1,275.00.

7.0 CONSULTATION

- 7.1 The Chief Executive, Director of Support Services, Director of Planning & Transportation and Director of Finance have all been consulted on the contents of the report and are in agreement.

8.0 BACKGROUND PAPERS

- 8.1 Article II Policy and Resources Committee of 9 September 2002.
Article X Leisure Services Committee of 16 December 2002.

STEVE GRIMMOND
DIRECTOR OF LEISURE and ARTS
24 FEBRUARY 2003