REPORT TO: CITY DEVELOPMENT COMMITTEE - 27TH APRIL 2009

REPORT ON: ECONOMIC DEVELOPMENT DEPARTMENT SERVICE PLAN 2007-2011

**REVIEW AND UPDATE** 

REPORT BY: DIRECTOR OF ECONOMIC DEVELOPMENT

**REPORT NO: 221-2009** 

#### 1.0 PURPOSE OF REPORT

1.1 The purpose of this report is to provide information on delivery of the department's service plan and to seek approval for the updates which are reflected in the main text and the appendices to this report.

#### 2.0 RECOMMENDATIONS

2.1 It is recommended that Committee approves the updates to the Service Plan that are reflected in the main text and the appendices to this report.

#### 3.0 FINANCIAL IMPLICATIONS

3.1 Projects and actions proposed in the Plan are provided for in the Department's Revenue and Capital Plan.

#### 4.0 MAIN TEXT

#### 4.1 **Aim**

This report updates the Department's service plan 2007-2011 as approved by the Economic Development Committee on 26th November 2007 (598-2007). The aim is to update the projects under the relevant Department objectives and seek approval for revisions to a number of performance targets. The opportunity has also been taken to check that the department's objectives are aligned to the Dundee Single Outcome Agreement. The Department's performance indicators are regularly scrutinised by the Best Value Performance and Improvement Committee and in the Council's annual performance report as well as by the Department's management team.

### 4.2 Links to the Single Outcome Agreement

The Council approved the Single Outcome Agreement between our Dundee partners and the Scottish Government. The Department's objectives contribute to these outcomes as follows.

| Dundee SOA outcome                            | Department Service Plan Objective                     |
|---|---|
| Dundee will be a regional centre with better  | Improve the performance of the labour market in       |
| job opportunities and increased employability | Dundee.   |
| for our people.                               |   |
| Dundee will be a regional centre with better  | Optimise funding and service provision to support     |
| job opportunities and increased employability | the promotion of employment and the function of       |
| for our people.                               | the city's economy.                                   |
| Dundee will be a regional centre with better  | Improve the performance and assist the growth of a    |
| job opportunities and increased employability | strong and sustainable city economy with a            |
| for our people.                               | particular emphasis on key sectors.                   |
| Dundee will be a regional centre with better  | Ensure the effective promotion of the City as a       |
| job opportunities and increased employability | vibrant and globally competitive place to live, work, |
| for our people.                               | visit, study and invest.                              |
| Dundee will be a regional centre with better  | Ensure an appropriate provision of commercial land    |
| job opportunities and increased employability | and property  |
| for our people.                               |   |
| Dundee will have a sustainable environment    | Achieve reductions in Council's carbon emissions      |

#### 4.3 **Projects and Initiatives**

**Appendix 1** sets out the projects and initiatives being carried out under each of the department's objectives. This includes the latest update on ongoing projects and initiatives. A number of changes to the original plan are reflected in this including lead officer name changes, corrections to project descriptions and amended project end dates. End dates have been amended to reflect extended funding availability or where it has been identified that it is appropriate that the action area continue to be pursued throughout the life of the plan. In addition the objectives set for the Administration section have been redefined and these are reflected in **appendix 1**. A new objective has also been added to the Property Section "Achieve reductions in Council's carbon emissions".

### 4.4 New Projects and Initiatives

To address new challenges or refocus existing action areas, 31 new projects and initiatives have been added to the service plan. The table below highlights some of the key new initiatives and projects added to the plan. The full details of all new projects and initiatives are contained in **appendix 1**.

| Service Plan Objective  | New Project Description   |
|---|---|
| Improve the Performance of  | Review, implement and manage employability programme  |
| the Labour Market in Dundee   | Maintain and enhance Dundee Employability Management Information System (DEMIS)   |
| Optimise funding and service provision to support the                                 | Manage the Dundee European Programme to support the employability and regeneration agenda   |
| promotion of employment and<br>the function of the city's<br>economy                  | Explore opportunities to align strategic partner funding for employability services   |
| Improve the performance of the city economy with a                                    | Manage the provision of advice and services to small businesses via Business Gateway model  |
| particular emphasis on key  | Develop inward investment responses within the context of the new   |
| sectors   | City branding   |
| Ensure the effective promotion of the City as a place to live, work, visit and invest | Explore opportunities to expand the profile of best bar none accreditation scheme   |
| Provide efficient and effective management of the Council's property portfolio        | Review Asset Management Plan annually and utilise findings to inform budget setting processes and ensure best value                     |
| Achieve reductions in Council's carbon emissions                                      | Deliver Council Carbon Management Programme with the aim of reducing emissions by 2% each year until 2013                               |
| Ensure smooth transition to new City Development                                      | Work towards alignment of Economic Development Department and Planning and Transportation Department staffing/personnel                 |
| Department  | processes and procedures  Work towards alignment of Fassamia Davidsoment Department and   |
|   | Work towards alignment of Economic Development Department and Planning and Transportation Department financial processes and procedures |

### 4.5 **Projects / Initiatives Completed**

There have been 20 projects or initiatives where the status has changed to completed since the service plan was approved. In some cases this reflects the completion of the action area. In others cases the action area is being carried forward under a new project or initiative as detailed in **appendix 1**. The completed projects and initiatives have been removed from the updated action tables in **appendix 1**. These are listed below.

### Projects / Initiatives Completed or Carried Forward under a New Project / Initiative

- Develop and deploy a new economic development plan for the period to 2011
- Develop and deploy employability strategy
- Develop an integrated performance monitoring and evaluation system for the employability programme
- Review delivery of Working for Families initiative
- Consolidate multi-agency services to employability clients

- Bid for a programme of EU funding to support the employability and regeneration agenda
- Work with partners to strengthen and grow the life sciences sector and promote this externally (BioDundee) and secure funding for this beyond March 08
- Review and develop response to inward investment enquiries with a view to achieving efficiency savings as funding reduces
- Review and develop grants to business
- In partnership with Angus Council promote Ancestral tourism leading up to the 2009 Roots Festival
- Review the City of Discovery Campaign
- Investigate the further development of the DUNCAN scheme to areas outwith the city centre
- Deploy Asset Management Plan
- Develop the integration of the Corporate Property Unit
- Develop written procedures for staff on purchase order system
- Develop written procedures for staff on purchase invoice payments
- Develop written procedures for staff on absence
- Develop processes for monitoring 'disputed' invoices
- Monitoring adherence to absence procedures and action as required
- Monitoring adherence to purchase order procedures and actions as required

### 4.6 **Projects Behind Schedule**

There are no projects or initiatives assessed as behind schedule.

### 4.7 **Performance Management**

The service plan is at the core of the department's performance management system and is systematically monitored and reviewed by the management team. All the projects and performance measures are scrutinised in a corporate system and reported to the Best Value Performance and Improvement Committee and exception reports are produced on performance falling behind targets or project milestones. The projects included in the attached appendix are all contained in the council's online planning and monitoring database for ongoing updating on progress. The Service Plan update will be added to the plans and performance page of the Council's website.

#### 4.8 **Performance Targets**

The performance targets detailed in the table below have been revised to reflect changes in the economic environment since the plan was published. These reflect updated economic forecasts. There is widespread uncertainty amongst economists regarding the likely depth and length of the economic downturn and therefore forecasts for Dundee have been developed based on a number of potential scenarios. The revised targets are based on the most positive assumption i.e. that the recession will be short-lived and that growth will resume in 2010. Nevertheless, even this best case scenario envisages job losses and higher levels of worklessness in the period through to 2011. Theses revised targets are in line with those proposed in the draft Single Outcome Agreement for Dundee 2009-2012 and therefore ensure that there is strategic fit between the overarching SOA and the departmental service plan.

| Objective                  | Measure   | Baseline<br>(2007) | Previous<br>2011 Target | Revised<br>2011 Target |
|----------------------------|---|--------------------|-------------------------|------------------------|
| Improve the performance of | Increase the % of the population who are in work  | 71.0%              | 74.0%                   | 70.2%                  |
| the labour market          | Reduce no. of people in receipt of workless benefits  | 17,080             | 15,370                  | 18,300                 |
|                            | Reduce no. of people in receipt of Jobseekers Allowance (JSA)                                   | 3,900              | 3,745                   | 5,440                  |
|                            | Reduce no. of people in receipt of Incapacity Benefit (IB) & Severe Disablement Allowance (SDA) | 10,660             | 9,810                   | 10,480                 |
|                            | Reduce no. of lone parents on Income Support  | 2,520              | 1,815                   | 2,380                  |

| Improve the       | Growth in total job numbers             | 83,790 | 85,466 | 80,600 |
|-------------------|---|--------|--------|--------|
| performance of    | Growth in knowledge economy             | 23,319 | 24,019 | 23,400 |
| the city economy  | sectors                                 |        |        |        |
| with a particular | Growth in financial, leisure and retail | 18,530 | 19,086 | 18,240 |
| emphasis on key   | sectors                                 |        |        |        |
| sectors           |   |        |        |        |

### 5.0 POLICY IMPLICATIONS

- 5.1 This Report has been screened for any policy implications in respect of Sustainability, Strategic Environmental Assessment, Anti-Poverty, Equality Impact Assessment and Risk Management.
- 5.2 **Appendix 2** contains the results of the screening of new projects for Equalities and Diversity issues.
- 5.3 No major Equality and Diversity issues have been identified.
- The risk register has been updated based upon this service plan update. The updated risk register is contained **in Appendix 3.** The key risks facing the department are:
  - Rising unemployment resulting from the economic recession
  - Global downturn impacting on performance of the city economy
- 5.5 No risks have been reduced since the last service plan report.

#### 6.0 CONSULTATIONS

The Chief Executive, Depute Chief Executive (Support Services), Depute Chief Executive (Finance), Head of Finance and Director of Planning and Transportation.

DATE: 20TH APRIL 2009

### 7.0 BACKGROUND PAPERS

7.1 Service Plan Guidelines 2007-2011.

DOUGLAS A A GRIMMOND
DIRECTOR OF ECONOMIC DEVELOPMENT

# **Projects and Initiatives for Policy and Europe**

| Objective: Improve the F   | Performance of    | the Labour Market in Dundee   |                 |               |              |   |                        |
|--|-------------------|---|-----------------|---------------|--------------|---|------------------------|
| Dundee Outcome 1: Dun  | dee will be a re  | gional centre with better job opportunities ar  | nd increased    | l employa     | bility for o | our people.   |                        |
| Project Description  | Current<br>Status | Latest assessment   | Lead<br>Officer | Start<br>Date | End<br>Date  | Financial<br>Allocation   | Strategic<br>Theme     |
| Develop and deliver assistance to micro-enterprise start-ups.                            | On Schedule       | There has been a significant increase in the number of inquiries since Jan 09 and despite the economic downturn, the project is seeing increased levels of entrepreneurial activity.  | Eric<br>Peebles | 010/07        | 05/11        | £135,000 (Revenue) £126,000 (FSF) £166,000 (ERDF) *Above figures include budget for Social Enterprise Development | Work and<br>Enterprise |
| Provide support and generate opportunities for new social enterprise development.        | On Schedule       | The project is working with a number of new and existing social enterprises to investigate new trading opportunities that will contribute to the financial sustainability of enterprises and create local employment opportunities. | Eric<br>Peebles | 10/07         | 05/11        |   | Work and<br>Enterprise |
| Review, implement and manage employability programme                                     | New               |   | Allan<br>Millar | 04/09         | 05/11        |   | Work and<br>Enterprise |
| Maintain and enhance<br>Dundee Employability<br>Management Information<br>System (DEMIS) | New               |   | Rory<br>Young   | 04/09         | 05/11        |   | Work and<br>Enterprise |

|  |                   | e provision to support the promotion of emp   |                               |               |             |                         |                                 |
|--|-------------------|---|-------------------------------|---------------|-------------|-------------------------|---------------------------------|
| Project Description  | Current<br>Status | Latest assessment   | Lead<br>Officer               | Start<br>Date | End<br>Date | Financial<br>Allocation | Strategic<br>Theme              |
| Rationalise the external funding management and delivery process in relation to the employability agenda | On Schedule       | DEMIS is now working well and has some management tools built in for both funders and delivery partners. This is facilitating better performance data and enabling performance to be more closely managed.  | Michelle<br>Gautier           | 10/07         | 03/10       |                         | Efficient<br>Public<br>Services |
| Independent evaluation of the delivery of the employability programme                                    | On Schedule       | The Evaluation has been completed to draft stage and shared with and discussed by the Employability Core Group. Comments will be fed back to the contractor and will inform the final report.   | Allan<br>Millar               | 11/08         | 03/10       |                         | Work and<br>Enterprise          |
| Provide a range of services to promote access to external funding.                                       | On Schedule       | The department supplies a commercially developed and maintained database (accessed through the Councils Website) which provides information on funders. Since the last report w changed supplier to J4B providing a refreshed impact for those seeking funds.   | Diane<br>Milne/<br>Alex Scott | 10/07         | 05/11       |                         | Modern<br>Customer<br>Service   |
| Provide a comprehensive economic information service.  | On Schedule       | Dundee Economic Profile updated and published monthly on Council website.  Management Team performance statistics produced monthly. Monitoring data for City Strategy updated quarterly. Annual company survey 2009 commenced in January. Online Business Directory updated monthly. Company data, labour market information, general economic information provided to council staff, Dundee Partnership, businesses, employability providers and members of the public. Economic Forecasts and Targets study commissioned in January 2009 to inform development of SOA, Employability and Service Plan target setting process. | Rory<br>Young                 | 10/07         | 05/11       |                         | Modern<br>Customer<br>Service   |

| Project Description  | Current<br>Status | Latest assessment   | Lead<br>Officer                          | Start<br>Date | End<br>Date | Financial Allocation                      | Strategic Theme                 |
|--|-------------------|---|--|---------------|-------------|---|---------------------------------|
| Undertake the annual<br>Company Survey   | On Schedule       | Survey forms for the 2009 annual company survey went out on January 12th. Over 1300 had been returned by 2nd February. Reminder forms will be sent out before the end of February. Target for completion of the survey and updating of all records is end of June 2009. | Rory<br>Young                            | 02/08         | 05/11       |   | Work and<br>Enterprise          |
| Produce the Dundee<br>Business Directory every<br>second year                                      | On Schedule       | Met with publishers to discuss options for 2010 directory. Meanwhile, current online directory is being updated on a monthly basis.   | Rory<br>Young                            | 07/08         | 05/11       |   | Modern<br>Customer<br>Service   |
| Develop and implement<br>performance<br>management processes<br>for delivery partners              | New               |   | Michelle<br>Gautier /<br>Allan<br>Millar | 04/09         | 03/10       |   | Modern<br>Customer<br>Service   |
| Consolidate and facilitate the pipeline approach across employability services                     | New               |   | Michelle<br>Gautier /<br>Allan<br>Millar | 04/09         | 03/10       |   | Work and<br>Enterprise          |
| Provide lead officer role<br>for a range of Fairer<br>Scotland projects                            | New               |   | Diane<br>Milne/<br>Allan<br>Millar       | 04/09         | 03/10       |   | Work and<br>Enterprise          |
| Manage the Dundee<br>European Programme to<br>support the employability<br>and regeneration agenda | New               |   | Michelle<br>Gautier                      | 04/09         | 03/10       | £4,500,000<br>(ESF)<br>£600,000<br>(ERDF) | Work and<br>Enterprise          |
| Explore opportunities for accessing EU Funding   | New               |   | Diane<br>Milne /<br>Michelle<br>Gautier  | 04/09         | 05/11       |   | Finance                         |
| Explore opportunities to align strategic partner funding for employability services                | New               |   | Allan<br>Millar                          | 04/09         | 05/11       |   | Efficient<br>Public<br>Services |

|  |                   | vice provision to support the promo |                     |               |             |                         |                               |
|--|-------------------|-------------------------------------|---------------------|---------------|-------------|-------------------------|-------------------------------|
| Project Description  | Current<br>Status | Latest assessment                   | Lead<br>Officer     | Start<br>Date | End<br>Date | Financial<br>Allocation | Strategic<br>Theme            |
| Contribute to the direct delivery of Discover Opportunities Centre   | New               |                                     | Allan<br>Millar     | 04/09         | 05/11       |                         | Modern<br>Customer<br>Service |
| Assess the value and impact of employability services and explore the sustainability of effective activities | New               |                                     | Michelle<br>Gautier | 04/09         | 03/10       |                         | Work and<br>Enterprise        |

# **Projects and Initiatives for Business Development**

|  |                   | the city economy with a particular emphasis gional centre with better job opportunities a   |                 |               | ity for ou  | r neonle                                    |                        |
|--|-------------------|---|-----------------|---------------|-------------|---|------------------------|
| Project Description  | Current<br>Status | Latest assessment   | Lead<br>Officer | Start<br>Date | End<br>Date | Financial<br>Allocation                     | Strategic<br>Theme     |
| Develop and work with partners on enterprise projects particularly for young people including Sirolli, New Enterprise, Dare Schools projects | On Schedule       | Partners and funding in place for the 2009 programme. Dates have been set for this year,15-19 June 09. Marketing materials currently being developed and application forms will be in schools for the 2009 programme before Easter holidays. New Enterprise Programme 2008 completed 22 Dec 08. Positive destinations were achieved by 81% of pupils. Dec 08 - WHAT WAS ACHIEVED 16 young people took part in the programme 8 young people completed the programme 4 have been accepted to Dundee College 2 have the opportunity to go on Get Ready For Work programmes 6 young people stayed on at school 81% positive destinations Based on the full evaluation submitted Jan 09, funding has been confirmed for the 2009 programme. Partner and promotional meetings are being arranged. | Alan<br>Dobson  | 10/07         | 03/10       | £15,000<br>(Revenue*)<br>*Education<br>Dept | Work and<br>Enterprise |
| Monitor opportunities for inward investment and provide targeted response.   | On Schedule       | Currently working on updating all inward investment facts and figures relating to Dundee's key sectors in order to provide a more efficient and tailored response document/procedure for differing enquiries. This will include collaborating with local companies to compile example case studies covering different sectors.  | Alan<br>Dobson  | 10/07         | 05/11       |   | Work and<br>Enterprise |

|  |                   | the city economy with a particular emphasis  |                    |               | fau a       | v naanla   |                        |
|--|-------------------|--|--------------------|---------------|-------------|--|------------------------|
| Project Description  | Current<br>Status | gional centre with better job opportunities a  Latest assessment   | Lead<br>Officer    | Start<br>Date | End<br>Date | Financial<br>Allocation  | Strategic<br>Theme     |
| Work with partners to<br>strengthen and grow<br>digital media sector.<br>(Interactive Tayside) and<br>Digital Projects including<br>Digital Observatory and<br>Digital Dundee. | On Schedule       | Digital Dundee, of which the Digital Observatory is a key element, continues to grow and strengthen within the City. DCC led the initiative and is supporting local SME's with ICT requirements plus disseminating information through the enewsletter that goes out on a bi-monthly basis. Virtual Trade Mission is expanding its membership being a catalyst for local companies to concentrate on international trade. Interactive Tayside will be organising a Digital Media Festival called NEoN to strengthen digital media in Tayside with a potential long term focus on continuous evolvement of the festival, to increase awareness of Tayside as a hub of activity for digital media. | Alan<br>Dobson     | 10/07         | 05/11       | £20,000<br>(Revenue)   | Work and<br>Enterprise |
| Work with partners to develop and grow contact sector (Talking Tayside).   | On Schedule       | Work underway to match those facing redundancy with those companies that are recruiting. Employability pipeline now includes Talking Tayside pre recruitment training.   | Gaynor<br>Sullivan | 10/07         | 05/11       | £3,000 (Revenue) £500 (Sitel) £250 (Dundee College) £500 (Tesco) £500 (Norwich Union) £500 (Alliance Trust) £500 (Journeycall) | Work and<br>Enterprise |

|   |                   | the city economy with a particular emphasis  |                    |               |             |  |                        |
|---|-------------------|--|--------------------|---------------|-------------|--|------------------------|
| Project Description   | Current<br>Status | gional centre with better job opportunities a  Latest assessment   | Lead<br>Officer    | Start<br>Date | End<br>Date | Financial Allocation   | Strategic<br>Theme     |
| Develop renewable info to assist businesses and further develop local offer.  | On Schedule       | The 'Green' directory is now live and 20 Businesses are listed to date. Partnership meeting held with Port of Dundee to develop a strategy for Dundee to be recognised as a centre of excellence for renewable energy and a masterplan plan for the city is currently being driven forward by the partnership. A marketing sub group has been established. | Caroline<br>Morgan | 10/07         | 05/11       |  | Work and<br>Enterprise |
| Continue to work with regional and international partners to develop the screen and film industry   | New               |  | Julie Craik        | 04/09         | 05/11       | 108,000<br>Euros<br>(Perth,<br>Dundee,<br>Angus, Fife<br>Councils)<br>189,794<br>Euros<br>(INTERREG)               | Work and<br>Enterprise |
| Manage and deliver the provision of advice and services to small businesses via Business Gateway model  | New               |  | Mandy<br>McKenzie  | 04/09         | 05/11       | £1,100,000<br>(Revenue)  | Work and<br>Enterprise |
| Work with partners to<br>strengthen and grow the<br>life sciences sector and<br>promote this externally<br>(BioDundee) and<br>continue to secure<br>funding | New               |  | Allison<br>Beattie | 04/09         | 05/11       | £24,500<br>(Revenue)<br>£2,500<br>(Dundee<br>University)<br>£1,000<br>(University of<br>AberTay)<br>£500<br>(SCRI) | Work and<br>Enterprise |

|  |                   | of the city economy with a particular regional centre with better job opp | <u> </u>           |               | lity for ou | r people.               |                        |
|--|-------------------|---|--------------------|---------------|-------------|-------------------------|------------------------|
| <b>Project Description</b>   | Current<br>Status | Latest assessment   | Lead<br>Officer    | Start<br>Date | End<br>Date | Financial<br>Allocation | Strategic<br>Theme     |
| Develop inward investment responses within the context of the new City branding              | New               |   | Alan<br>Dobson     | 04/09         | 03/10       |                         | Work and<br>Enterprise |
| Market and deliver<br>existing grants to<br>businesses and monitor<br>expenditure and uptake | New               |   | Caroline<br>Morgan | 04/09         | 05/11       | £20,000<br>(Revenue)    | Work and<br>Enterprise |
| Work with Business Gateway to provide support to retail sector businesses                    | New               |   | Lorna<br>McKenzie  | 04/09         | 05/11       |                         | Work and<br>Enterprise |

| Project Description  | Current<br>Status | Latest assessment   | Lead<br>Officer     | Start<br>Date | End<br>Date | Financial<br>Allocation | Strategic<br>Theme     |
|--|-------------------|---|---------------------|---------------|-------------|-------------------------|------------------------|
| Deliver city wide<br>marketing campaign (City<br>of Discovery)                           | On<br>Schedule    | Committee approved report on the new campaign logo and brand details. Workshops have been held with a range of the wider stakeholder groups. The brand is to undergo further testing with the full marketing and communications beginning in early summer for the new campaign. | Jennifer<br>Caswell | 10/07         | 05/11       | £250,000<br>(Revenue)   | Work and<br>Enterprise |
| Work with planning and waterfront board to deliver marketing and communication strategy. | On<br>Schedule    | A programme of promotional activity is being put in place following the confirmation of future funding for the project.   | Jennifer<br>Caswell | 10/07         | 05/11       |                         | Work and<br>Enterprise |

Objective: Ensure the effective promotion of the City as a place to live, work, visit and invest Dundee Outcome 1: Dundee will be a regional centre with better job opportunities and increased employability for our people. Strategic **Project Description Financial** Current Latest assessment Lead Start End Officer Allocation Theme Status Date Date Develop inward On investment propositions Schedule 10/07 05/11 Work and Further to the last update, the Locate Dundee Gavnor and market externally to website did exceed its number of unique Sullivan Enterprise targets and visitors, the site exceeded the number of users intermediaries. by over 400. The total as at Dec 2008 was 15,320. (estimated 14,906) Enhance best practice Next GDCN meeting is due to take place in On and exchange Gold Coast Australia later this year. Work Schedule Work and Jennifer 10/07 05/11 ongoing with the Virtual Trade mission knowledge of economic Caswell Enterprise concept. Currently recruiting more companies development with other and looking at communications system which international areas. will enable technology companies to speak with each other. In addition the ICF Immersion lab is coming to Dundee in June this year. This will bring up to 16 people from other cities in the world to look at the best practice in relation to Digital activity in Dundee and the chance to exchange expertise. Offer and develop On 2008/9 figures are due at the end of April. assistance to promote There continues to be great potential for further Schedule 10/07 Work and Jennifer 03/10 expansion in business tourism, bringing in Dundee for business Enterprise Caswell tourism and conferences. significant numbers of high spending tourists who sustain the upper end of the accommodation sector and businesses in conferencing and exhibitions. 2008/9 has seen continued commitment and investment from both Dundee and Angus councils. Consultation and On Document draft under review to take account production of document Schedule of current economic outlook. 10/07 03/10 Work and Lorna for retail inward McKenzie Enterprise investment. Contribute to planning The City Centre Action Group has recently On been consulted on the vision for the city centre issues through the City Schedule Lorna 10/07 05/11 Work and Centre Action Group. strategy, and a sub group will be set up to take McKenzie Enterprise this forward for consultation with Planning.

Objective: Ensure the effective promotion of the City as a place to live, work, visit and invest Dundee Outcome 1: Dundee will be a regional centre with better job opportunities and increased employability for our people. **Project Description** Current Lead Start End Financial Strategic Latest assessment Officer Theme Status Date Date Allocation Explore opportunities to New 04/09 Work and Morag 05/11 expand the profile of best Douglas Enterprise bar none accreditation scheme In partnership with Angus New Council promote Work and Gaynor 04/09 03/10 Ancestral tourism leading Sullivan Enterprise up to the 2009 Roots Festival and beyond Provide marketing Barbara function to Economic 04/09 Work and 05/11 New Development and other Enterprise Wyse departments as appropriate

# **Projects and Initiatives for Property Section**

| Objective: Manage the Council's property portfolio to maximise revenue and capital income |                   |  |                     |               |             |   |                     |  |  |  |
|---|-------------------|--|---------------------|---------------|-------------|---|---------------------|--|--|--|
| Project Description   | Current<br>Status | Latest assessment  | Lead<br>Officer     | Start<br>Date | End<br>Date | Financial Allocation                          | Strategic<br>Theme  |  |  |  |
| Disposal of surplus land and property.  | On<br>Schedule    | A programme of site disposals has been prepared. Several sites are due to go to market within the next few months. The receipt of offers will influence the disposal programme time scales bearing in mind the current financial climate | Douglas<br>Davidson | 10/07         | 05/11       | £272,000<br>(Revenue)<br>£50,000<br>(Capital) | Asset<br>Management |  |  |  |
| Marketing and letting of commercial property.   | On<br>Schedule    | Efforts continue to lease all vacant property within the commercial portfolio. Slightly increased vacancy levels over the past few months was due to current financial climate.  | Michelle<br>Glass   | 10/07         | 05/11       | £7,500<br>(Revenue)                           | Asset<br>Management |  |  |  |
| Timeous implementation of rent reviews.   | On<br>Schedule    | Team Leader - Property continues to monitor all forthcoming rent reviews and ensures they are implemented timeously.   | Michelle<br>Glass   | 10/07         | 05/11       |   | Asset<br>Management |  |  |  |
| Maintain and update property database.  | On<br>Schedule    | The property database is continually maintained and updated timeously  | Nancy<br>Finnie     | 10/07         | 05/11       |   | Asset<br>Management |  |  |  |

Objective: Ensure an appropriate provision of commercial land and property Dundee Outcome 1: Dundee will be a regional centre with better job opportunities and increased employability for our people. **Project Description End** Current Latest assessment Lead Start Financial Strategic Status Officer **Date** Theme Date Allocation Monitor demand for On Continual assessment of the market is commercial land and Schedule undertaken in discussions with agents. 10/07 05/11 Asset Douglas developers, property professionals, planning property Davidson Management dept. Market is monitored by regular review of market statistics, review of property market reviews, trade press. Scottish property network database .Recent analysis of the housing land market price movement has been undertaken as identified as a driver for development funding and regeneration. The Council's property portfolio through regular rent review work is utilised as empirical evidence and analysis purposes as a gauge of demand and rental /cost movement in different sectors Ongoing assessment of disposal programme of Identify appropriate sites On Council property to match capital receipt for development. Schedule Douglas 10/07 05/11 Asset programme. Recent emphasis given to Davidson Management prioritising former school, properties release, having regard to market conditions. Identification of all potential Council development sites is being undertaken and is a work in progress. Undertake commercial Assistance to private developers and other On public partners through utilising Council land land development Schedule 10/07 05/11 £2.650.000 Douglas Asset supply. Direct development of by Council of Unit Davidson process Management (Capital) G refurbishment at Claverhouse Industrial Park. completion of hostel development at Gardyne Land, provision of new offices at former Downfield primary school for IT Dept. Dedicated human resource capacity directed at identification and promotion of development.

| Objective: Provide effi   | cient and effe    | ective management of the Council's property port  | folio           |               |             |  |                     |
|---|-------------------|---|-----------------|---------------|-------------|--|---------------------|
| Project Description   | Current<br>Status | Latest assessment   | Lead<br>Officer | Start<br>Date | End<br>Date | Financial Allocation                           | Strategic<br>Theme  |
| Implement annual property maintenance and inspection programme.   | On<br>Schedule    | The property maintenance team have a scheduled inspection and maintenance programme for all relevant properties. These properties are inspected on an annual basis. | John<br>Kennedy | 10/07         | 05/11       | £930,000<br>(Revenue)<br>£549,000<br>(Capital) | Asset<br>Management |
| Act as corporate client for all corporate property projects.  | On<br>Schedule    | The Corporate Property Unit acts as corporate client for corporate property projects including all Health and Safety contracts.                                     | John<br>Kennedy | 10/07         | 05/11       |  | Asset<br>Management |
| Manage corporate energy consumption.  | On<br>Schedule    | Corporate energy consumption is subject to continual monitoring   | Alex<br>Gibson  | 10/07         | 05/11       | £19,000<br>(Revenue)                           | Asset<br>Management |
| Review Asset Management Plan annually and utilise findings to inform budget setting processes and ensure best value | New               |   | Colin<br>Craig  | 04/09         | 05/11       |  | Asset<br>Management |

| Objective: Achieve reductions in Council's carbon emissions   |                   |                   |                 |               |             |                         |  |  |  |
|---|-------------------|-------------------|-----------------|---------------|-------------|-------------------------|--|--|--|
| Project Description   | Current<br>Status | Latest assessment | Lead<br>Officer | Start<br>Date | End<br>Date | Financial<br>Allocation | Strategic<br>Theme                     |  |  |
| Deliver Council Carbon Management Programme with the aim of reducing emissions by 2% each year until 2013 | New               |                   | Alex<br>Gibson  | 04/09         | 03/13       |                         | Dundee's<br>Sustainable<br>Environment |  |  |

# **Projects and Initiatives for Administration Section**

| Objective: Ensure that financial procedures are implemented and adhered to  |                   |                   |                 |               |             |                         |                    |  |  |
|---|-------------------|-------------------|-----------------|---------------|-------------|-------------------------|--------------------|--|--|
| Project Description   | Current<br>Status | Latest assessment | Lead<br>Officer | Start<br>Date | End<br>Date | Financial<br>Allocation | Strategic<br>Theme |  |  |
| Ensure that procedures for utilising purchase order system are adhered to   | New               |                   | Jim Bone        | 04/09         | 05/11       |                         | Finance            |  |  |
| Ensure that procedures for utilising purchase invoice system are adhered to   | New               |                   | Jim Bone        | 04/09         | 05/11       |                         | Finance            |  |  |
| Ensure that departmental budget management system is managed efficiently and effectively  | New               |                   | Jim Bone        | 04/09         | 05/11       |                         | Finance            |  |  |
| Ensure that a centralised procedure for processing Council water bills is implemented and that payments are made within agreed corporate timescales | New               |                   | Jim Bone        | 04/09         | 05/11       |                         | Finance            |  |  |
| Monitor automated billing system for energy accounts  | New               |                   | Jim Bone        | 04/09         | 05/11       |                         | Finance            |  |  |

| Objective: Ensure that staffing procedures are implemented and adhered to                      |                   |                   |                  |               |             |                         |                    |  |  |
|--|-------------------|-------------------|------------------|---------------|-------------|-------------------------|--------------------|--|--|
| Project Description  | Current<br>Status | Latest assessment | Lead<br>Officer  | Start<br>Date | End<br>Date | Financial<br>Allocation | Strategic<br>Theme |  |  |
| Ensure that absence management, flexitime and other staff management procedures are adhered to | New               |                   | Kathleen<br>Carr | 04/09         | 05/11       |                         | People             |  |  |
| Ensure that staff are made aware of employee related procedures                                | New               |                   | Kathleen<br>Carr | 04/09         | 05/11       |                         | People             |  |  |

| Objective: Improve document and records management systems         |                   |                   |                  |               |             |                         |                    |  |  |  |
|--|-------------------|-------------------|------------------|---------------|-------------|-------------------------|--------------------|--|--|--|
| Project Description  | Current<br>Status | Latest assessment | Lead<br>Officer  | Start<br>Date | End<br>Date | Financial<br>Allocation | Strategic<br>Theme |  |  |  |
| Develop appropriate records management system for estates division | New               |                   | Kathleen<br>Carr | 04/09         | 05/11       |                         |                    |  |  |  |

| Objective. Elisure sillootti  | Harisillon lo i   | new City Development Departme |                  | 1             | <u> </u>    | 1                       | T                               |
|---|-------------------|-------------------------------|------------------|---------------|-------------|-------------------------|---------------------------------|
| Project Description   | Current<br>Status | Latest assessment             | Lead<br>Officer  | Start<br>Date | End<br>Date | Financial<br>Allocation | Strategic<br>Theme              |
| Work towards alignment of<br>Economic Development<br>Department and Planning<br>and Transportation<br>Department staffing/<br>personnel processes and<br>procedures | New               |                               | Kathleen<br>Carr | 04/09         | 05/11       |                         | Efficient<br>Public<br>Services |
| Work towards alignment of Economic Development Department and Planning and Transportation Department financial processes and procedures                             | New               |                               | Jim Bone         | 04/09         | 05/11       |                         | Efficient<br>Public<br>Services |

# **Best Value Reviews and Option Appraisals**

| Review Description                                    | Current<br>Status | Latest assessment  | Lead<br>Officer | Start<br>Date | End<br>Date | Financial<br>Allocation | Strategic<br>Theme     |
|---|-------------------|--|-----------------|---------------|-------------|-------------------------|------------------------|
| Review of the delivery of the employability programme | On Schedule       | The Employability Core group has met and scheduled quarterly meetings of 2009, Workgroups have also begun their action planning process or are scheduled to meet | Allan<br>Millar | 11/09         | 03/09       |                         | Work and<br>Enterprise |

## **Human Resource Plan**

| Workforce Change   | Current<br>Status | Latest assessment   | Lead<br>Officer | Start<br>Date | End<br>Date | Financial<br>Allocation | Strategic<br>Theme     |
|--|-------------------|---|-----------------|---------------|-------------|-------------------------|------------------------|
| Develop the integration of employability services  | On Schedule       | The Management Information System continues to be developed in a way which will reflect the pipeline approach.        | Allan<br>Millar | 10/07         | 05/11       |                         | Work and<br>Enterprise |
| Integrate Business Gateway Services in association with Angus and Perth & Kinross Councils | On Schedule       | Six month review of Gateway performance has been undertaken and necessary action has been agreed with the contractor. | Stan Ure        | 10/07         | 05/11       |                         | Work and<br>Enterprise |

# **Equalities**

# **EQIA Screening for New Projects and Initiatives**

| Policy/Function   | Equa | Equality Group E |     |     |      |     |     |      | Evidence   | Equality<br>Indicator | Decision | Lead<br>Officer | Target<br>Date |
|---|------|------------------|-----|-----|------|-----|-----|------|--|-----------------------|----------|-----------------|----------------|
|   | AGE  | DEP              | DIS | GEN | LGBT | OFF | REL | RACE |  |                       |          |                 |                |
| Review, implement and manage employability programme                                  | L    | L                | М   | L   | L    | L   | L   | М    | All communications in<br>a printed format<br>should take account<br>of community<br>language needs &<br>disability |                       | Review   | AM              | 3 Yearly       |
| Maintain and enhance Dundee<br>Employability Management<br>Information System (DEMIS) | L    | L                | L   | L   | L    | L   | L   | L    |  |                       | Review   | RY              | 3 Yearly       |
| Develop and implement performance management processes for delivery partners          | L    | L                | L   | L   | L    | L   | L   | L    |  |                       | Review   | MG/<br>AM       | 3 Yearly       |

| Explanation of Terms:                                      | Possible Decisions  |
|--|---|
|  | L = Low impact  |
| DEP: People with dependents                                | M = Medium Impact   |
| DIS: People with disabilities                              | H = High Impact   |
| GEN: Gender  | SP: Place as an equality action in service plan*                            |
| LGBT: People who are lesbian, gay, bisexual or transgender | FIA: Complete a full Impact Assessment                                      |
| OFF: People with an offending past                         | ER: Complete an equality screening at next review                           |
| REL: People with differing religious beliefs               |   |
|  |   |
|  | * This may include formal service plans, team plans or individual job plans |

| Consolidate and facilitate the pipeline approach across employability services                               | L | L | L | L | L | L | L | L |   | Review | MG/<br>AM | 3 Yearly |
|--|---|---|---|---|---|---|---|---|---|--------|-----------|----------|
| Provide lead officer role for a range of Fairer Scotland projects  | L | L | L | L | L | L | L | L |   | Review | DM/<br>AM | 3 Yearly |
| Manage the Dundee European Programme to support the employability and regeneration agenda                    | L | L | L | L | L | L | L | L |   | Review | MG        | 3 Yearly |
| Explore opportunities for accessing EU Funding   | L | L | L | L | L | L | L | L |   | Review | DM/<br>MG | 3 Yearly |
| Explore opportunities to align strategic partner funding for employability services                          | L | L | L | L | L | L | L | L |   | Review | AM        | 3 Yearly |
| Contribute to the direct delivery of Discover Opportunities Centre   | L | L | L | L | L | L | L | L |   | Review | AM        | 3 Yearly |
| Assess the value and impact of employability services and explore the sustainability of effective activities | L | L | L | L | L | L | L | L |   | Review | MG        | 3 Yearly |
| Continue to work with regional and international partners to develop the screen and film industry            | L | L | L | L | L | L | L | L |   | Review | JC        | 3 Yearly |
| Manage the provision of advice<br>and services to small<br>businesses via Business<br>Gateway model          | L | L | М | L | L | L | L | М | All communications in a printed format should take account of community language needs & disability | Review | ММ        | 3 Yearly |

|  |   |   |   |   |   | , |   | ., |   |        |    |          |
|--|---|---|---|---|---|---|---|----|---|--------|----|----------|
| Work with partners to<br>strengthen and grow the life<br>sciences sector and promote<br>this externally (BioDundee)<br>and continue to secure<br>funding | L | L | L | L | L | L | L | L  |   | Review | АВ | 3 Yearly |
| Develop inward investment responses within the context of the new City branding  | L | L | L | L | L | L | L | L  |   | Review | AD | 3 Yearly |
| Market existing grants to businesses and monitor expenditure and uptake  | L | L | М | L | L | L | L | М  | All communications in a printed format should take account of community language needs & disability | Review | СМ | 3 Yearly |
| Work with Business Gateway to provide support to retail sector businesses  | L | L | М | L | L | L | L | М  | All communications in a printed format should take account of community language needs & disability | Review | LM | 3 Yearly |
| Explore opportunities to expand the profile of best bar none accreditation scheme  | L | L | L | L | L | L | L | L  |   | Review | LM | 3 Yearly |
| In partnership with Angus<br>Council promote Ancestral<br>tourism leading up to the 2009<br>Roots Festival and beyond                                    | L | L | L | L | L | L | L | L  |   | Review | GS | 3 Yearly |
| Provide marketing function to Economic Development and other departments as appropriate  | L | L | M | L | L | L | L | М  | All communications in a printed format should take account of community language needs & disability | Review | BW | 3 Yearly |

|   |   |   |   |   |   | <i>,</i> |   |   |        |    |          |
|---|---|---|---|---|---|----------|---|---|--------|----|----------|
| Review Asset Management<br>Plan annually and utilise<br>findings to inform budget<br>setting processes and ensure<br>best value                     | L | L | L | L | L | L        | L | L | Review | CC | 3 Yearly |
| Deliver Council Carbon Management Programme with the aim of reducing emissions by 2% each year until 2013   | L | L | L | L | L | L        | L | L | Review | AG | 3 Yearly |
| Ensure that procedures for utilising purchase order system are adhered to   | L | L | L | L | L | L        | L | L | Review | JB | 3 Yearly |
| Ensure that procedures for utilising purchase invoice system are adhered to   | L | L | L | L | L | L        | L | L | Review | JB | 3 Yearly |
| Ensure that departmental budget management system is managed efficiently and effectively  | L | L | L | L | L | L        | L | L | Review | JB | 3 Yearly |
| Ensure that a centralised procedure for processing Council water bills is implemented and that payments are made within agreed corporate timescales | L | L | L | L | L | L        | L | L | Review | JB | 3 Yearly |
| Monitor automated billing system for energy accounts  | L | L | L | L | L | L        | L | L | Review | JB | 3 Yearly |

| Ensure that absence management, flexitime and other staff management procedures are adhered to   | L | L | L | L | L | L | L | L | Review | KC | 3 Yearly |
|--|---|---|---|---|---|---|---|---|--------|----|----------|
| Ensure that staff are made aware of employee related procedures  | L | L | L | L | L | L | L | L | Review | KC | 3 Yearly |
| Develop appropriate records management system for estates division   | L | L | L | L | L | L | L | L | Review | KC | 3 Yearly |
| Work towards alignment of<br>Economic Development<br>Department and Planning and<br>Transportation Department<br>staffing/ personnel processes<br>and procedures | L | L | L | L | L | L | L | L | Review | КС | 3 Yearly |
| Work towards alignment of Economic Development Department and Planning and Transportation Department financial processes and procedures                          | L | L | L | L | L | L | L | L | Review | JB | 3 Yearly |

# **Risk Management**

| Risk Register   |  |  |  |  |                    |  |  |  |  |  |  |  |
|---|--|--|--|--|--------------------|--|--|--|--|--|--|--|
| Service Objective   | Nature of risk   | Overall Assessment of Probability and Severity (P * S) | Risk Controls  | Business<br>Continuity<br>Implications | Lead Officer       |  |  |  |  |  |  |  |
| Improve the performance of the labour market in Dundee.   | Rising unemployment resulting from global economic recession             | 20   | National response (PACE) Employability Projects              | N                                      | Management<br>team |  |  |  |  |  |  |  |
| Optimise funding and service provision to support the promotion of employment and the function of the city's economy. | Mis-alignment of funding streams   | 4  | Communication with Scottish Government                       | N                                      | Management<br>team |  |  |  |  |  |  |  |
| Improve the performance of the city economy with a particular emphasis on key sectors.                                | Global downturn impacting on performance                                 | 20   | Continue to assist sectors to be as competitive as possible  | N                                      | Management team    |  |  |  |  |  |  |  |
| Ensure the effective promotion of the City as a place to live, work, visit and invest.                                | Negative perspective of the City   | 6  | City of Discovery Campaign and other marketing initiatives   | N                                      | Management<br>team |  |  |  |  |  |  |  |
| Manage the Council's commercial property portfolio to maximise revenue and capital income                             | Failure to meet income targets   | 9  | Effective marketing. Timeous rent reviews                    | N                                      | Management<br>team |  |  |  |  |  |  |  |
| Ensure an appropriate provision of commercial land and property   | Inability to meet demand   | 9  | Monitoring existing provision and planning for future demand | N                                      | Management<br>team |  |  |  |  |  |  |  |
| Provide efficient and effective management of the Council's property portfolio  | Health and Safety breaches and financial cost of repairs and maintenance | 6  | GVA system and supporting work                               | N                                      | Management<br>team |  |  |  |  |  |  |  |