

**REPORT TO:** CITY DEVELOPMENT COMMITTEE - 27 APRIL 2009

**REPORT ON:** SMARTER CHOICES, SMARTER PLACES - DUNDEE HEALTH CENTRAL - PERSONALISED TRAVEL PLANNING

**REPORT BY:** DIRECTOR OF PLANNING & TRANSPORTATION

**REPORT NO:** 164-2009

**1 PURPOSE OF REPORT**

1.1 This report details tenders received and requests a decision on acceptance thereof.

**2 RECOMMENDATION**

2.1 Approval is recommended of the acceptance of the tender submitted by the contractor and the undernoted total amount, including allowances, for the project:

<b>Project Description</b>	<b>Contractor</b>	<b>Tender Amount</b>	<b>Total Amount</b>	<b>Finance Available</b>
Dundee Health Central - Personalised Travel Planning Procurement	JMP Consultants Limited	£400,000	£400,000	£400,000
<b>Total</b>		£400,000	£400,000	£400,000

**3 FINANCIAL IMPLICATIONS**

3.1 The Head of Finance has confirmed that funding for the above project is available as detailed on the attached sheet.

**4 BACKGROUND**

4.1 The Council has recently submitted a successful bid to the Scottish Government’s Smarter Choices, Smarter Places (SCSP) fund. As a result, the Council is embarking on the delivery of a £2.16M programme of projects to promote active travel. The programme is currently being referred to as Dundee Health Central (DHC). The geographic focus of the programme is the Central Dundee Housing Investment Focus Area, extended to include the Hilltown Community Regeneration Area, West Park and Harris Academy. More information on the DHC programme, including the SCSP bid documentation and a map of the study area are available at <http://www.dundee.gov.uk/smarterchoices/>.

4.2 The central aim of the DHC programme is to “encourage active travel to promote healthy lifestyles for residents of and visitors to central Dundee” as a significant boost to other on-going initiatives to help overcome a range of health-related problems in Dundee, some of which are correlated to a lack of physical activity. Complementing this core health-improvement theme, four additional objectives of DHC are:

- Encouraging people to make use of local facilities, supporting local economic growth and retail centre hierarchy;
- Promoting social inclusion, by ensuring that people do not feel they need access to a car to have effective access to employment and services (29% of Dundee’s population live in the 15% most deprived areas in Scotland);
- Improving perceptions of community safety through increased activity and natural surveillance, with resulting additional social inclusion benefits (improving community safety is a key theme of Dundee’s Community Plan);

- Reducing inappropriate car use, hence reducing environmental impacts, CO2 emissions and traffic congestion.
- 4.3 DHC will test a variety of Smarter Choices measures, targeting a variety of people accessed through a variety of 'pathways' in order to define which will form the best value basis for later roll out across the Council area. This approach is chosen to maximise the potential for later mainstreaming of this type of investment. Additionally, by selecting the city centre, it is intended that this project will raise the profile of Smarter Choices amongst a large proportion of residents of the city-region as a stepping stone to roll out over a wider area.
- 4.4 Personalised Travel Planning (PTP) is the core element of the DHC bid and is a well established method that encourages people to make more sustainable travel choices. PTP seeks to overcome the habitual use of the car, enabling more journeys to be made on foot, bike or public transport. These modes have significant health benefits for individuals and the PTP project will encourage the target audience to travel more actively, including by making best use of local facilities rather than travelling elsewhere.
- 4.5 The purpose of the PTP procurement exercise was to commission consultants who are experienced in delivering individual travel behaviour projects to achieve the core health improvement theme of the Smarter Choices Smarter Places project. The consultants are to employ and train local people as travel advisors to engage with the six aforementioned pathways throughout the DHC area over financial years 09/10 and 10/11. The PTP is the core element of the DHC project and it is envisaged that the consultants will begin rolling out the PTP element in summer 2009. This tender process and approval will allow this to proceed.

## **5 POLICY IMPLICATIONS**

- 5.1 This Report has been screened for any policy implications in respect of Sustainability, Strategic Environmental Assessment, Anti-Poverty, Equality Impact Assessment and Risk Management. Any issues are detailed on the attached sheets.

## **6 CONSULTATIONS**

- 6.1 The Chief Executive, Depute Chief Executive (Support Services), Depute Chief Executive (Finance), Head of Finance and Assistant Chief Executive have been consulted and are in agreement with the contents of this report.

## **7 BACKGROUND PAPERS**

- 7.1 AN16 - 2008 Smarter Choices Smarter Places - Dundee Health Central
- 7.2 Dundee Health Central: Smarter Choices for a Smarter City - bid document

## **8 FURTHER INFORMATION**

- 8.1 Detailed information relating to the above Tenders is included on the attached sheet.

Mike Galloway  
Director of Planning & Transportation

Neil Gellatly  
Head of Transportation

NHG/EG/MM

21 April 2009

Dundee City Council  
Tayside House  
Dundee

CLIENT	PLANNING AND TRANSPORTATION																										
PROJECT	DUNDEE HEALTH CENTRAL: PERSONALISED TRAVEL PLANNING																										
TOTAL COST	Contract	£400,000																									
	Non Contract Allowances	£																									
	Fees	£																									
	Total	£400,000																									
FUNDING SOURCE	Scottish Government's Smarter Choices Smarter Places	£400,000																									
BUDGET PROVISION & PHASING	Scottish Government's Smarter Choices Smarter Places Fund 2009/2011																										
ADDITIONAL FUNDING																											
REVENUE IMPLICATIONS																											
POLICY IMPLICATIONS	The key aims include reduced dependence on the private motor car, increased walking and cycling (active travel), improved confidence in using public transport and raised awareness of sustainable travel. This will support the sustainable policies of the Council.																										
TENDERS	<p>Tenders were received from 8 companies. The companies were:</p> <table border="0"> <tr> <td>1</td> <td>Halcrow-VIPRE</td> <td>9</td> <td>MVA Consultancy</td> </tr> <tr> <td>4</td> <td>WSP</td> <td>11</td> <td>Sustrans - Socialdata</td> </tr> <tr> <td>7</td> <td>SIAS - RATC</td> <td>13</td> <td>Steer Davies Gleave</td> </tr> <tr> <td>8</td> <td>Mott MacDonald</td> <td>16</td> <td>JMP Consulting Limited</td> </tr> </table> <p>Ten tenderers failed to submit a tender.</p>			1	Halcrow-VIPRE	9	MVA Consultancy	4	WSP	11	Sustrans - Socialdata	7	SIAS - RATC	13	Steer Davies Gleave	8	Mott MacDonald	16	JMP Consulting Limited								
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SUMMARY OF ASSESSMENT	<table border="1"> <thead> <tr> <th>Tender No</th> <th>Indexed Quality Mark</th> <th>Financial Index</th> <th>Overall Score</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>85</td> <td>93</td> <td>87</td> </tr> <tr> <td>7</td> <td>76</td> <td>97</td> <td>80</td> </tr> <tr> <td>9</td> <td>84</td> <td>99</td> <td>87</td> </tr> <tr> <td>13</td> <td>95</td> <td>100</td> <td>96</td> </tr> <tr> <td>16</td> <td>100</td> <td>93</td> <td>99</td> </tr> </tbody> </table> <p>Tenders from Sustrans, WSP and Mott MacDonald failed the Quality assessment as they did not attain a minimum quality index of seventy. These tenders were then discarded.</p>			Tender No	Indexed Quality Mark	Financial Index	Overall Score	1	85	93	87	7	76	97	80	9	84	99	87	13	95	100	96	16	100	93	99
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RECOMMENDATION	To accept the tender from JMP Consultants Limited																										
BACKGROUND PAPERS	AN16-2008 Smarter Choices Smarter Places - Dundee Health Central. Dundee Health Central: Smarter Choices for a Smarter City - Bid Document																										

Notes: Tenders assessed on an 80% quality and 20% price format  
Indices rounded to nearest whole number  
Overall score = [(Indexed Quality Mark) x 0.8] + [(Financial Index) x 0.2]  
Award to highest overall score