

6 DUNDEE CITY COUNCIL BUS SHELTER ADVERTISING CONTRACT (AN35-2007)

Reference is made to Article IX of the minute of meeting of this Committee on 12th June, 2006 to remit the Director of Planning and Transportation to negotiate with J C Decaux on the detailed content of their proposal for the above contract.

It is now recommended that the Council does not accept any of the tenders submitted and instead it should extend an existing contract with Clear Channel UK Limited approved by Article III of the minute of meeting of this Committee of 13th September, 2004, extending the number of sites available for Free Standing Units throughout the City and incorporate the provision of bus shelter advertising.

Provisional agreement has been reached for a 15 year contract commencing from 1st April, 2007 or such other date as may be mutually agreed. Rental will be increased annually in line with the Consumer Price Index for the term of the contract. The Depute Chief Executive (Support Services) and the Director of Economic Development will be remitted to conclude this agreement.

The income from this contract will assist in funding the maintenance and other revenue costs associated with the recent Bringing Confidence to Public Transport and Smartbus initiatives, and has been provided for in the Planning and Transportation Department provisional 2007/08 Revenue Budget.

The Committee is asked to agree to the course of action outlined.