

5 NHS UK TRANSPLANT ORGAN DONOR CAMPAIGN (AN147-2002)

The above organisation campaigns on an ongoing basis to attract more organ donors and a recent initiative by local authorities, in conjunction with UK Transplant, has begun to make a difference.

The recent development involves local Civic Heads asking their citizens to consider registering as organ donors. This is done through a personal invitation to do so sent in the post along with the Electoral Registration Canvass Forms which are due to be sent anyway to every household in the city in the next few weeks. This means that cost implications are minimal both to the Council and citizens and experience elsewhere suggests as many as 15% of the City's electorate (109,213) may sign up as organ donors. As this campaign extends, UK -wide shortages of organs could become a thing of the past within two or three years.

It is recommended that Dundee City Council participates in this worthwhile exercise and that authority be granted for the Lord Provost to add an appropriate letter to the Electoral Registration Canvass material.