

9 CASHLESS PAYMENTS FOR PARKING (AN123-2012)

Reference is made to the Committee Meeting on 28th March, 2011 that approved Agenda Note AN54-2011 for the introduction of mobile phone payment system for pay and display parking in Dundee for a trial period of 18 months, commencing on 1st June, 2011. A key action from the Central Dundee Parking Strategy was to improve customer convenience in payment for parking (Committee Report 279-2007 refers).

It is reported to Committee that customer uptake of the Ring Go mobile payment option has been growing steadily and proving popular with customers because of the convenience and flexibility the payment system offers.

In order to be able to fully evaluate the success of the payment system in terms of critical mass, it is now considered advantageous to extend the pilot period by six months to a total of 24 month's pilot.

Committee is asked to note and approve a six-month extension to the pilot period.