

4 PEOPLE AND PLACES PROGRAMME

The Acting Director of the Environmental and Consumer Protection Department seeks approval for Dundee City Council to become members of the People and Places Programme administered by Keep Scotland Beautiful.

The purpose of the programme is to provide a structured and systematic approach to improving local environmental quality, and to provide an independent review of cleansing standards in local authorities.

Benefits of the programme include regular networking meetings with other member authorities, the use of campaign materials produced by Keep Scotland Beautiful, access to the People and Places Information Programme and assistance in producing an action plan to improve the standards of local environmental quality. This plan will include regular surveys of street cleanliness, and staff training to ensure a programme of continuous improvement.

Membership of the People and Places initiative will have an impact on all Council Departments with an input into litter control in public open spaces, and therefore consultation has taken place with colleagues in Leisure and Arts, Dundee Contract Services and Planning and Transportation.

Membership of the Programme costs £3,060 per annum, which will be met from within the existing Environmental and Consumer Protection Department's Revenue Budget.